HOMES OF TODAY

STANDARD HOMES COMPANY
COLORADO BUILDING
WASHINGTON, D. C.

You Can Build Your Home at a Great Saving

By Blue Prints That Cut Construction Costs

The complete working plans for the homes shown herein have been prepared over a period of months by architects who devote their entire time to the planning of individual homes.

¶The first guiding thought in the preparation of each plan was for comfort and convenience in every detail, and the second was to arrange all dimensions so that standard length materials can be used without waste.

¶Attention is called especially to the fact that all designs are given foundation sizes that will enable the contractor to lap all the first and second floor joists on the center sills and carrying partitions without additional cutting.

¶The large framing sections of the plans show the most rigid construction required by the building codes of any city, and this is accomplished without additional cost by practical, standardized methods.

¶The plans for all designs show four elevations with the proper alignment of all windows, doors and chimneys, and the floor plans give the exact locations for all openings which insures rapid construction without expensive errors.

¶The detail sheets show clearly the right construction for all outside finish and thus enable the contractor to give the exactness in minor details which means so much to the completed home.

¶From four to six blue prints, approximately 18 x 24 to 30 inches in size, are required for the average house, and these are invariably furnished in duplicate, so that both the owner and contractor may each have a copy for reference.

General Agreement forms, with specifications attached and made a part of the agreement, are furnished with duplicate plans for any house for only $20.

Any plans purchased may be returned within two days, if they have not been used for securing cost estimates or loans—in other words, if they have not rendered a service.

Plans Delivered in 24 to 48 Hours

AT
290

APPROXIMATE COST SHEET FOR "HOMES OF TODAY" No. "D-16" (1929)

The following estimates give a fair idea of the completed cost of each house shown in this plan book. An exact total cost can be given for any house when the questions on opposite page are answered as to how the house desired is to be constructed.

ADAMS	Page	52	$6,000	to	$7,000	GARFIELD	Page	18	$8,000	to	$9,000	NEWARK	Page	67	$5,000	to	$6,000
ANNAPOLIS	"	42	6,000	"	7,000	GLADWIN	"	69	6,000	"	7,000	NEWCASTLE	"	41	7,000	"	8,000
ANNISTON	"	47	6,000	"	7,000	GLENMORE	"	46	6,500	"	7,500	NEWTON	"	50	6,500	"	7,500
APPLETON	"	70	5,000	"	6,000							NORTHBROOK	"	14	7,500	"	8,500
						HAMPSHIRE	"	49	6,500	"	7,500	NORTHCLIFF	"	33	8,000	"	9,000
BALFOUR	"	11	9,000	"	11,000	HARRISON	"	39	8,000	"	10,000						
BARRINGTON	"	8	10,000	"	12,000	HAYDEN	"	75	3,500	"	4,500	OLMSTEAD	"	71	5,500	"	6,500
BEVINGTON	"	13	8,000	"	10,000	HAZELTON	"	38	7,000	"	8,000						
BUCKINGHAM	"	9	10,000	"	12,000	HOMEWORTH	"	25	9,000	"	10,000	PATTERSON	"	32	8,000	"	9,000
						HUNTINGTON	"	24	8,000	"	9,000	PEMBERTON	"	5	9,000	"	11,000
CHATHAM	"	15	8,000	"	9,000							PIEDMONT	"	64	5,500	"	6,500
CLAREMONT	"	68	6,000	"	7,000	IRVINGTON	"	27	8,000	"	10,000	PIERSON	"	30	6,500	"	7,500
CLARKSON	"	12	8,000	"	9,000							PRINCETON	"	31	7,500	"	8,500
CLAYBOURNE	"	10	8,000	"	9,000	KENDRICK	"	45	7,000	"	8,000						
COLONY	"	54	6,500	"	7,500	KENNWICK	"	7	9,000	"	11,000	RALEIGH	"	35	9,000	"	10,000
COMPTON	"	55	6,500	"	7,500	KEYSTONE	"	58	6,000	"	7,000	REYNOLDS	"	53	6,000	"	7,000
CONCORD	"	37	8,000	"	10,000	KIMBERLEY	"	40	6,500	"	7,500	ROSAMOND	"	76	5,000	"	6,000
						KINGSLEY	"	19	7,000	"	8,000						
DANBURY	"	60	6,500	"	7,500							SCRANTON	"	72	5,000	"	6,000
DEARBORN	"	16	9,000	"	10,000	LAMBERT	"	36	7,500	"	8,500	STANWORTH	"	20	7,000	"	8,000
DEVON	"	66	5,000	"	6,000	LANSING	"	59	6,500	"	7,500	STOCKTON	"	79	4,500	"	5,500
						LAWNDALE	"	63	6,000	"	7,000	SUNNYSIDE	"	62	5,500	"	6,500
ENGLESIDE	"	23	7,000	"	8,000	LEHIGH	"	78	4,000	"	5,000						
ESTERBROOK	"	22	7,000	"	8,000	LENOIR	"	77	4,500	"	5,500	TAKOMA	"	73	5,000	"	6,000
						LONSDALE	"	34	6,000	"	7,000	THORNTON	"	61	5,500	"	6,500
FAIRBANKS	"	17	9,000	"	10,000	LYNNWOOD	"	74	5,000	"	6,000	TORRINGTON	"	6	9,000	"	10,000
FENWICK	"	48	6,500	"	7,500							TREMONT	"	57	6,000	"	7,000
FILLMORE	"	26	7,000	"	8,000	MAPLEWOOD	"	43	6,500	"	7,500						
FRANKFORT	"	56	6,500	"	7,500	MARLBORO	"	21	8,000	"	10,000	WALDRON	"	65	6,500	"	7,500
FULLERTON	"	51	6,000	"	7,000	MAYFLOWER	"	3	10,000	"	12,000	WARWICK	"	4	8,000	"	9,000
						MONTCLAIR	"	29	7,500	"	8,500	WENTWORTH	"	28	8,000	"	9,000
												WHITEHALL	"	44	7,000	"	8,000

NOTICE—There is a considerable saving in the cost of construction when our plans and specifications are followed, due to the careful manner in which all dimensions and materials are standardized

Use the blanks below for securing estimates on the total cost of the house or houses you are interest in building. Estimates will be given gladly, without cost or obligation.

Name of house ..... Size.....

Brick veneer, stucco, or frame?.....

Full or half basement?.....

Basement, walls, brick or blocks?.....

Plumbing, complete?..... Laundry tubs?.....

Hot water, steam or hot air heat?.....

Electric wiring and fixtures?.....

One chimney, or fireplace and mantel?.....

Interior trim, pine or oak?.....

Floors, pine, fir or oak?.....

Plain, or bookcase colonnade?.....

Bookcase on each side of mantel?.....

French doors? .....

Walls, tinted or papered?.....

Number of coats of paint (outside)?.....

Is lot high, low or level?.....

Cement walks, No. of sq. feet?.....

Location of lot?.....

Estimate desired by.....

Address .....

Phone No.....

Name of house ..... Size.....

Brick veneer, stucco, or frame?.....

Full or half basement?.....

Basement, walls, brick or blocks?.....

Plumbing, complete?..... Laundry tubs?.....

Hot water, steam or hot air heat?.....

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Estimate desired by.....

Address .....

Phone No.....

IMPORTANT SEE INSIDE FRONT COVER OF PLAN BOOK FOR INFORMATION AS TO PLANS AND SPECIFICATIONS. MUCH TIME, WORRY AND EXPENSE CAN BE SAVED BY THE USE OF OUR CAREFULLY STANDARDIZED PLANS AND CONTRACT FORMS.

Book D-16

Price $1.00

HOMES *of* TODAY

An interesting collection of HOMES *modern to the minute*

IT is with much pleasure that we are able to offer to prospective home builders generally the great variety of modern homes shown herein.

Every home illustrated was selected for its many interesting features, and especially for points in construction which would mean economy for the builder.

The floor plans have been especially designed to eliminate drudging as far as possible in housekeeping, and to enable the occupants to have the greatest amount of comfort at the lowest possible cost.

So carefully have these homes been planned in every detail that it is safe to say ~

NO BETTER HOMES CAN BE FOUND WITHIN THEIR PRICE RANGE

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An approximate cost sheet for all house designs will be furnished free on request

PLANS FURNISHED ON APPROVAL

Complete blue prints in duplicate, including specifications and Contractors' Agreement forms, will be furnished within 24 to 48 hours for $20 (three sets, $25), subject to two days' examination.

Any plans ordered may be returned within the period stated, and the amount paid refunded, if the same have not been used for securing cost estimates or loans.

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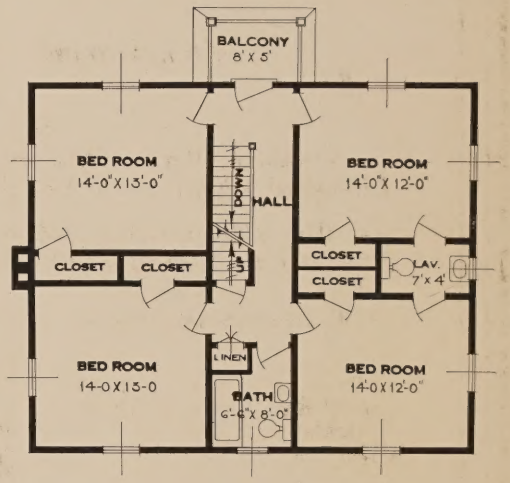
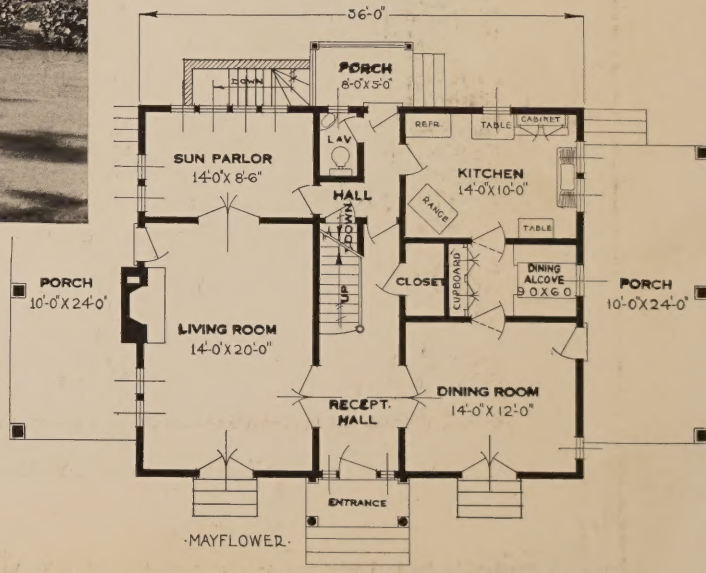
All plans are so prepared as to permit frame, stucco, brick or tile construction.

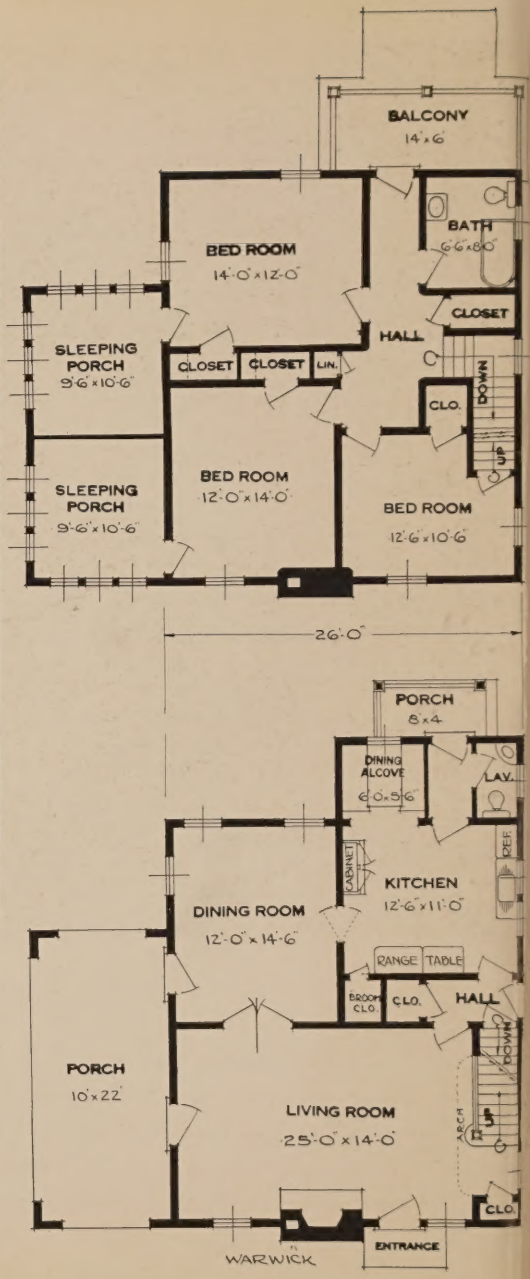
The Mayflower is truly a home for today and tomorrow.





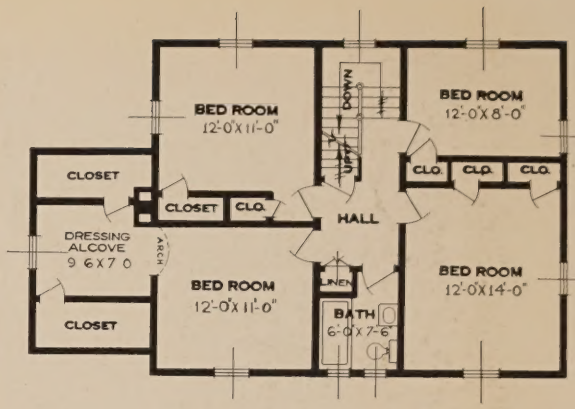
The MAYFLOWER (Size 36x30')

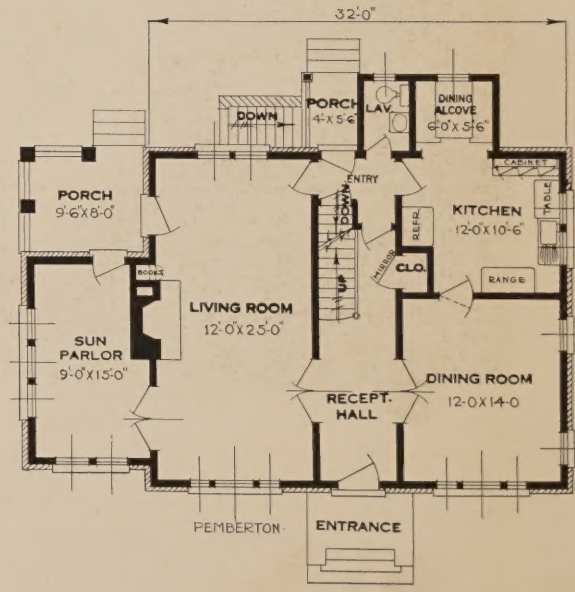
The Mayflower is modern to the minute, yet its general lines of construction are generations old. Nothing of the Colonial has been lost and much of the new, in minor details and interior arrangement, has been added. The entire atmosphere about the Mayflower suggests permanence of design, construction and good citizenship.



The WARWICK (Size 26x30')

The Warwick leans to the English, but clings to the Colonial for practical purposes. It is the square type, easy to construct, easy to keep in repair, yet with the added porch and two good sleeping rooms above (which can be eliminated if desired) it takes on proportions and dignity not found in many homes of its construction cost.

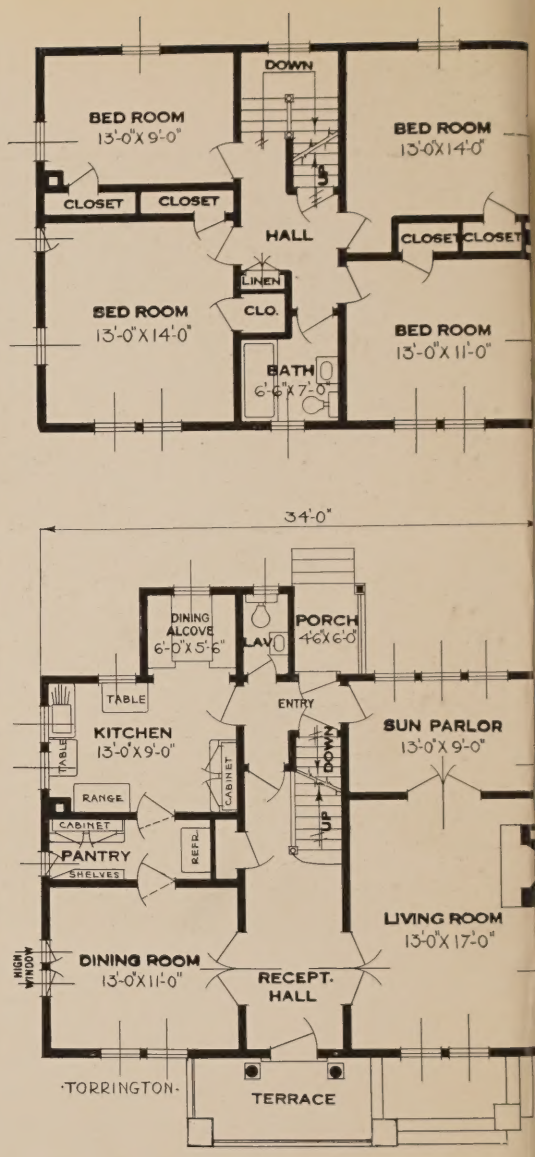




The PEMBERTON (Size 32x26')

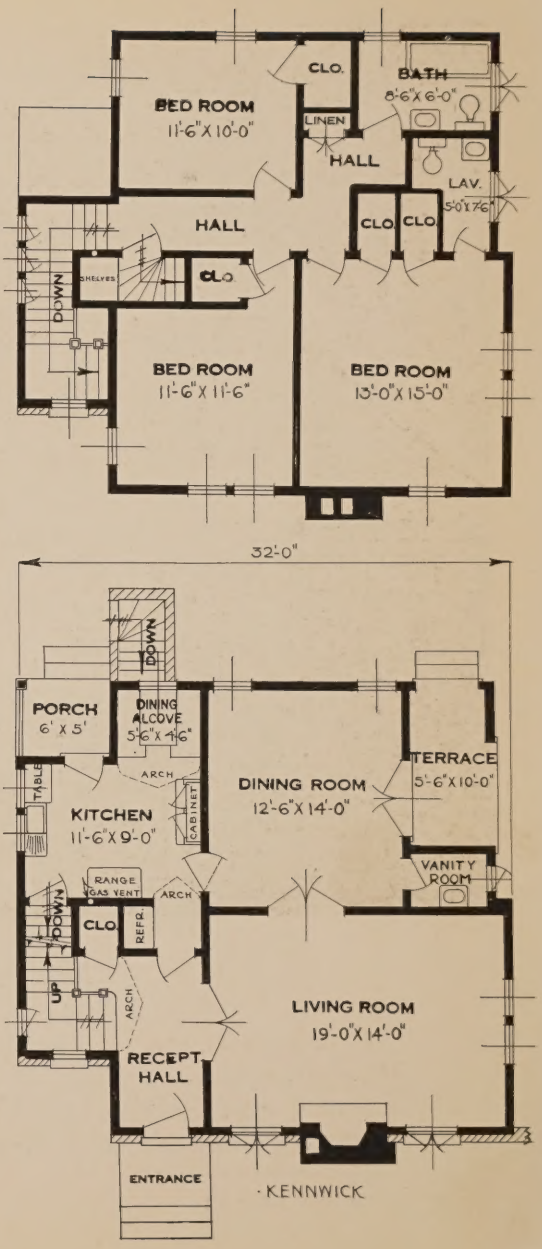
There are earmarks of the Dutch Colonial in the construction of the Pemberton, but a study of the square bedrooms on the second floor, with no ceilings cut, will show how skillfully its designers held to the Dutch for the exterior while avoiding the usual disadvantages of its true type in framing the bedrooms.

All plans are so prepared as to permit frame, stucco, brick or tile construction.



The TORRINGTON (Size 34x26′)

A big, square, homey home is the Torrington, with a wide center hall, spacious rooms, modern conveniences of every nature. Symmetrical in every line, altogether exact and pleasing in every detail, it will hold to its permanent beauty of design for a century. The ample windows and the sun parlor give all of the comforts of an open porch without the added expense.

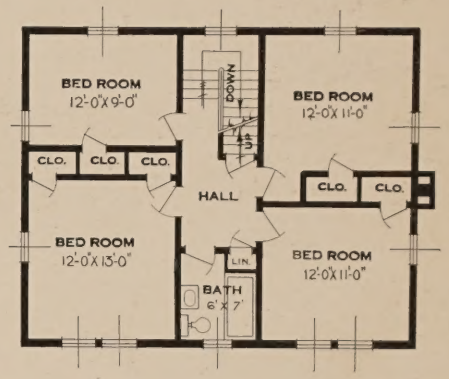


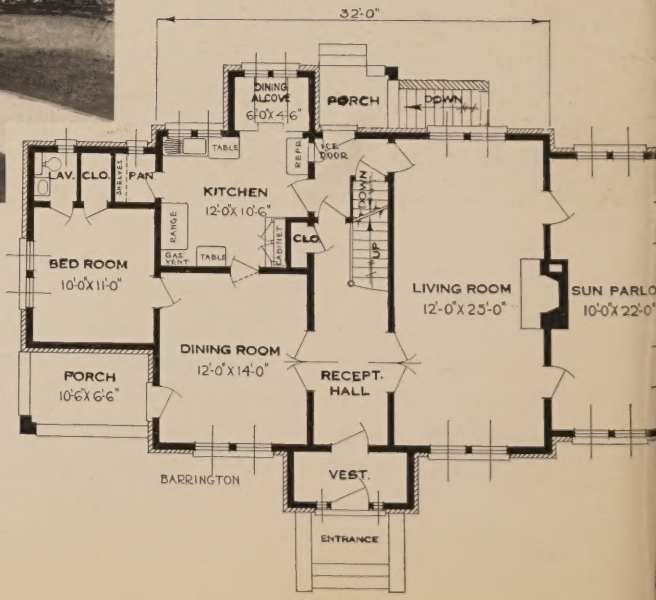
The KENNWICK (Size 32x30′)

The Kennwick is a fine example of an English frame house, properly veneered with stone and stucco. It is as warm as a solid stone or brick home and it will stand in any climate for generations, yet its construction cost is far below the general impression given by its exterior and its floor plan of unusual comforts.

All plans are so prepared as to permit frame, stucco, brick or tile construction.

There is grace in every line of the Barrington, and lasting comfort in every room.

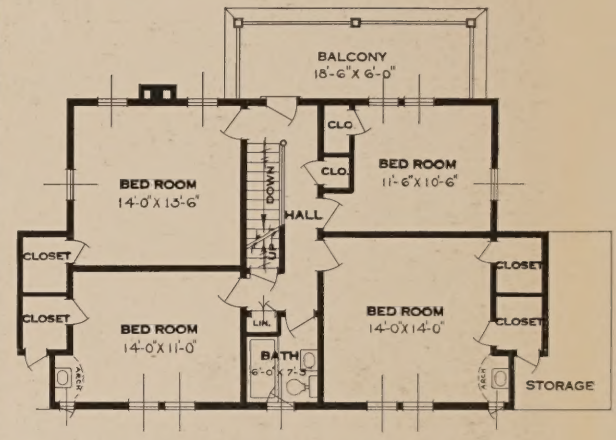


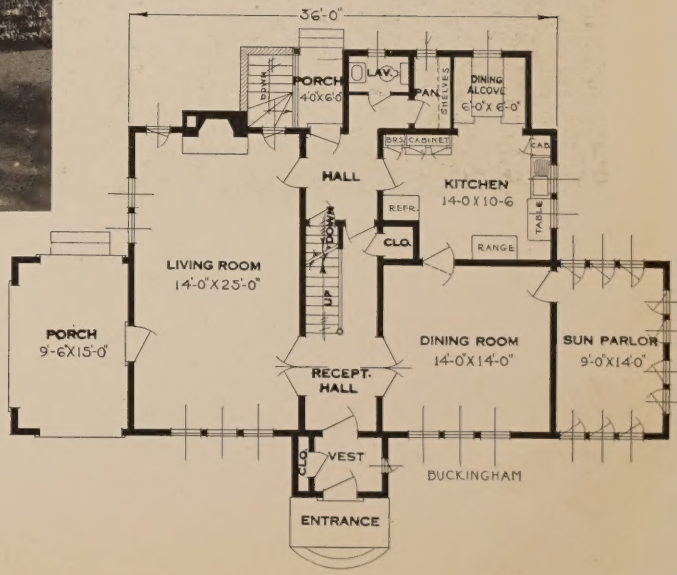


The BARRINGTON (Size 32x26′)

No type of home has become so popular in recent years as the Dutch Colonial, and every size and design of this type of architecture can be found in the suburbs of the larger cities, but seldom can one discover in one single home all of the attractive, modern features to be found in the Barrington.

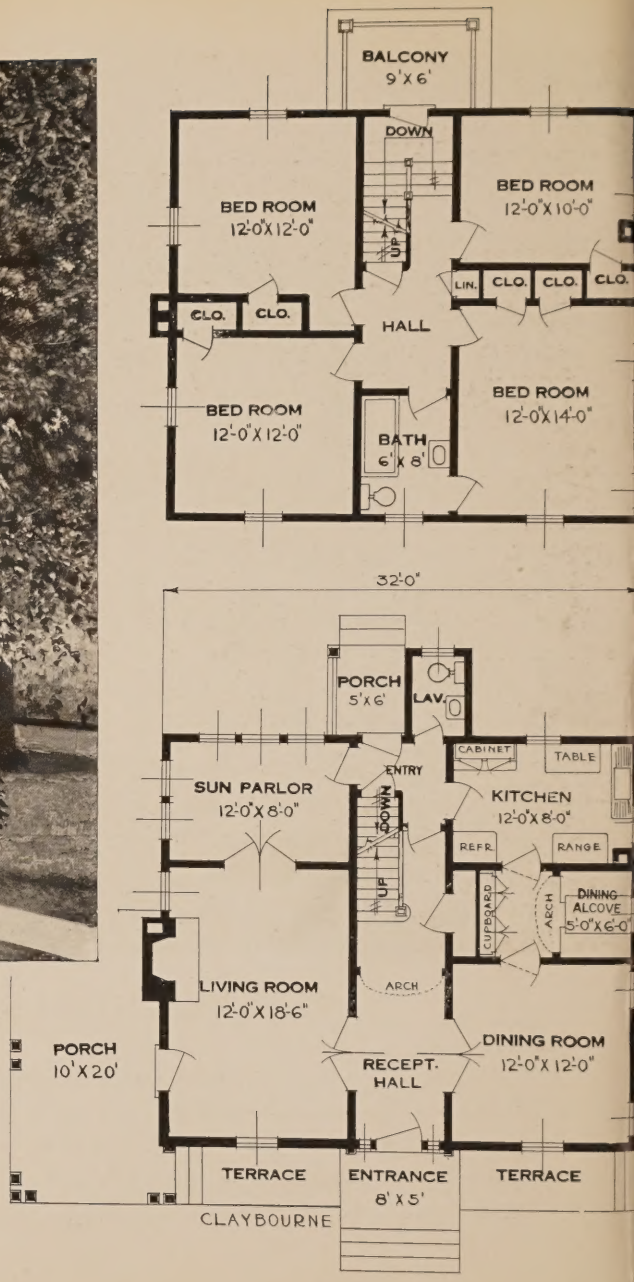
Ask for our duplex floor plan for this home if interested.





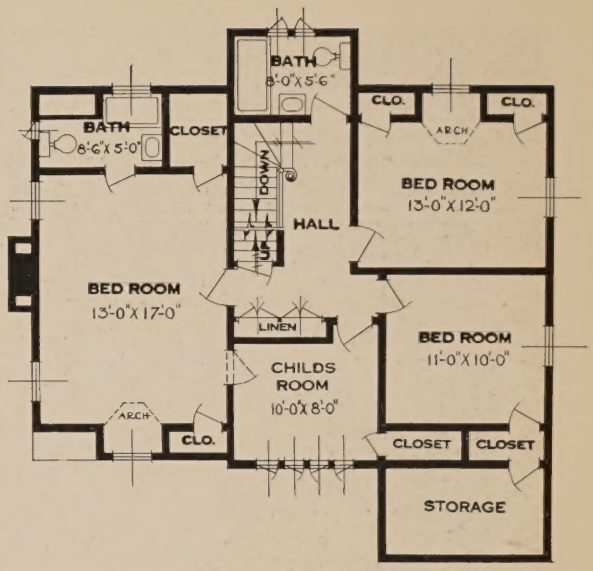
The BUCKINGHAM (Size 36x26')

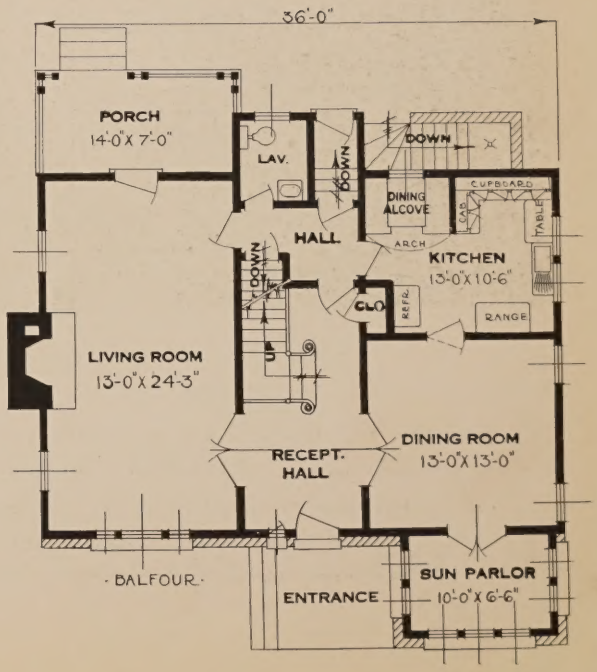
It required careful planning to produce the massive appearance of the Buckingham at its construction cost. The effect was brought about by the extended porches which cost but little in comparison to the results accomplished. Furthermore, this particular design lends itself most pleasingly to the duplex idea, and the extra cost is small.



The CLAYBOURNE (Size 32x28')

The Claybourne is equally attractive in shakes or shingles as an outside finish. Wide siding is also correct for this pleasing Colonial design, and the color can be white, light gray, soft tan or weathered green. It is strictly true to type and is one of the most inexpensive four-bedroom homes to be found.

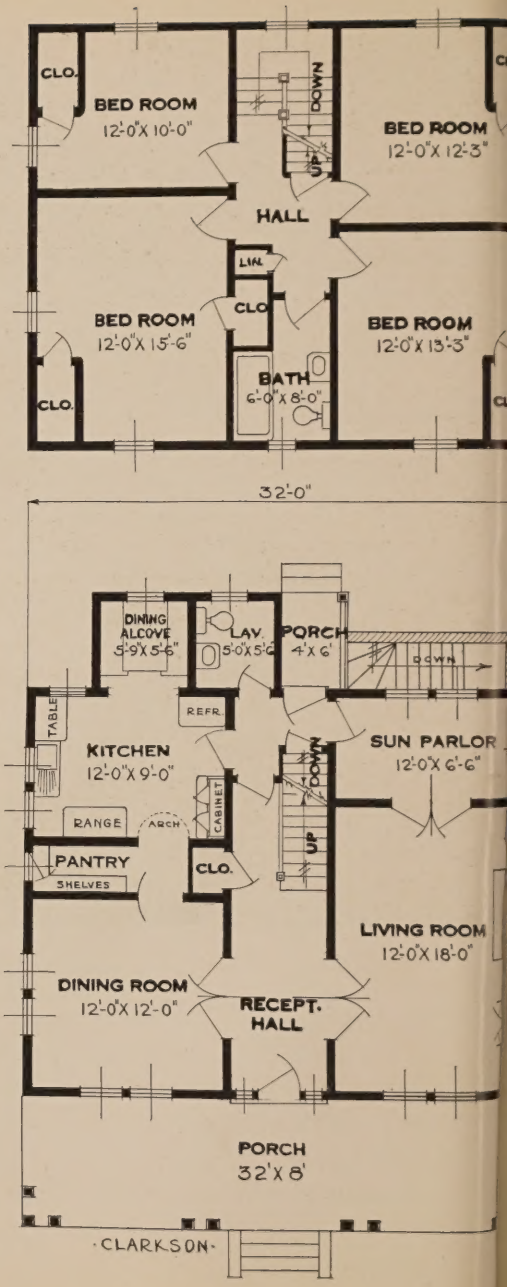




The BALFOUR (Size 36x26′)

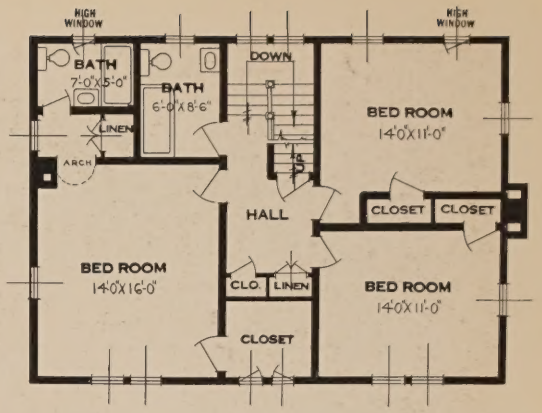
Lovers of English architecture will stop here for careful consideration of this most unusual design. It will be surprising, too, when it is discovered that the actual construction cost is only about one-half the usual selling price of such homes, the lot not included. The stone and stucco veneer costs but little extra in comparison to the appearance produced.

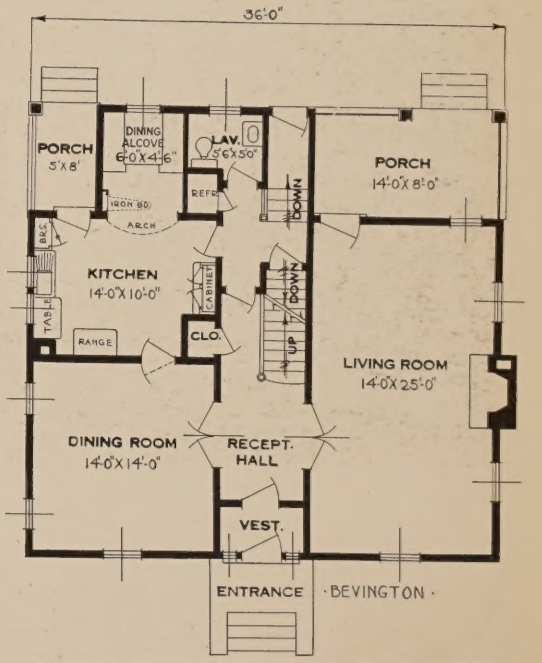
All plans are so prepared as to permit frame, stucco, brick or tile construction.



The CLARKSON (Size 32x26′)

The Clarkson is a splendid two-story home of the cottage type, and its long, wide porch is most inviting. The best feature, however, will be found in the carefully arranged floor plan, with its ample pantry, breakfast nook, first floor lavatory, sun parlor, etc., and the four good bedrooms upstairs with windows arranged for cross ventilation in summer.

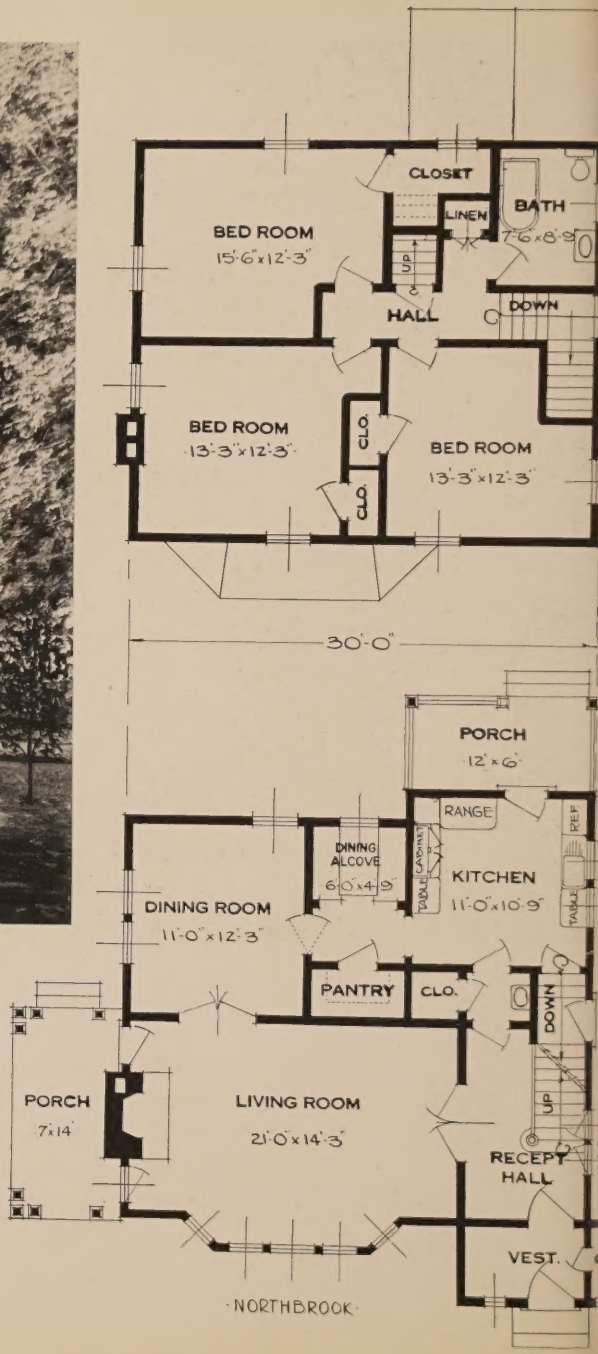




The BEVINGTON (Size 36x26')

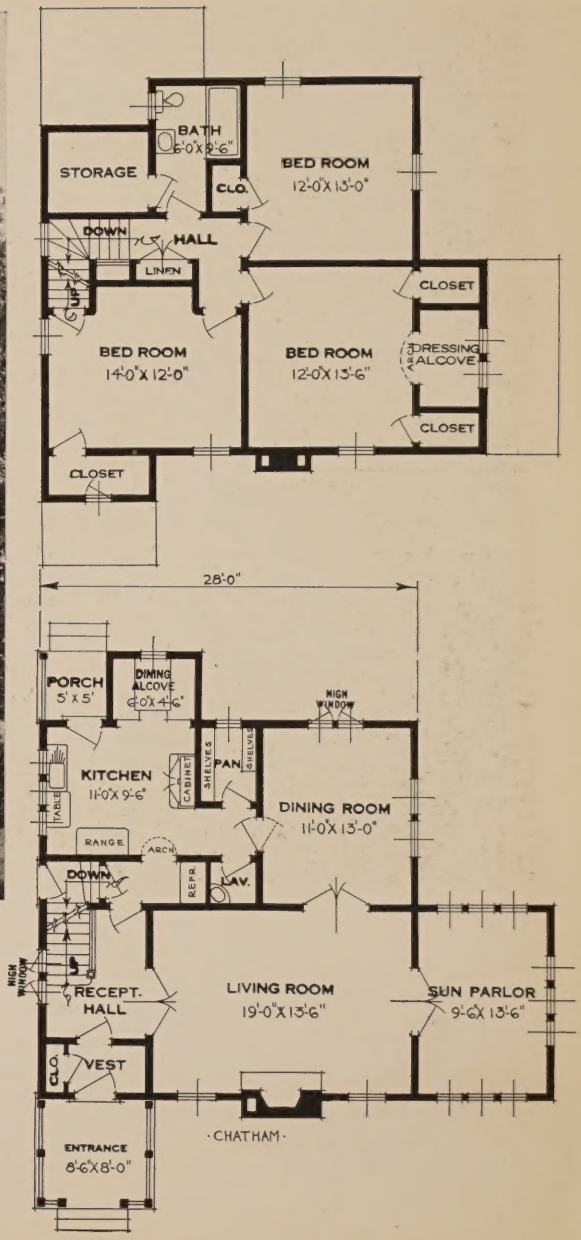
The stately appearance of the Bevington will appeal strongly to those of staunch purpose who instinctively seek the strong and substantial things of life. No frills nor fancies to mar the quiet beauty of this Colonial design, and no added expenses of any kind that do not mean comforts for the occupants for generations.

All plans are so prepared as to permit frame, stucco, brick or tile construction.



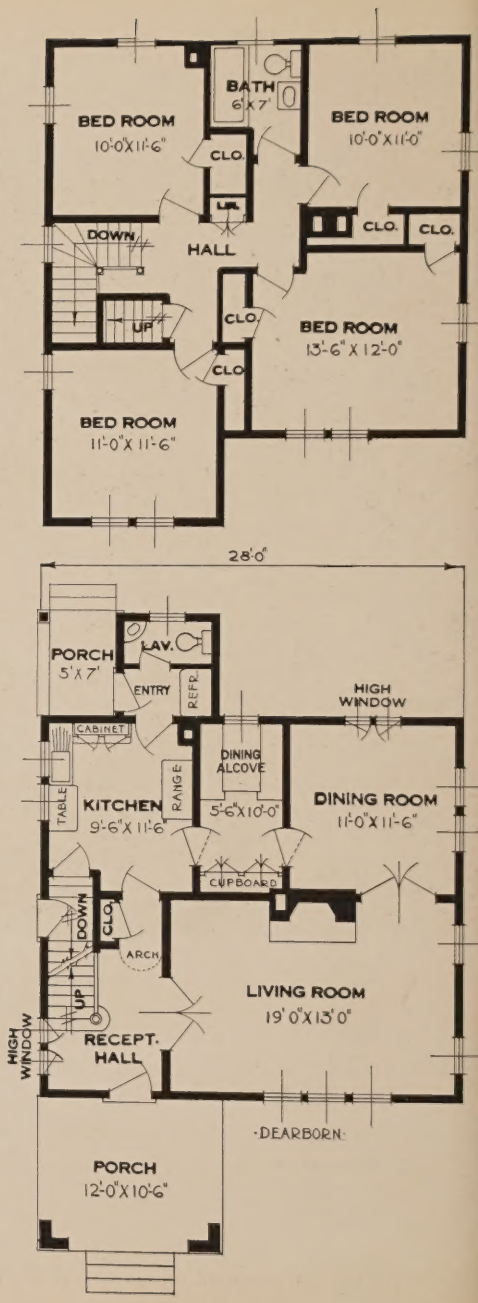
The NORTHBROOK (Size 30x26′)

Here is a snappy English with an interesting entrance, and a floor plan plainly arranged for economy in housekeeping. Then there is the big living room, with six windows and the French door leading to the comfortable summer porch. It will be hard to pass the Northbrook, if due consideration is given to every detail.



The CHATHAM (Size 28x28′)

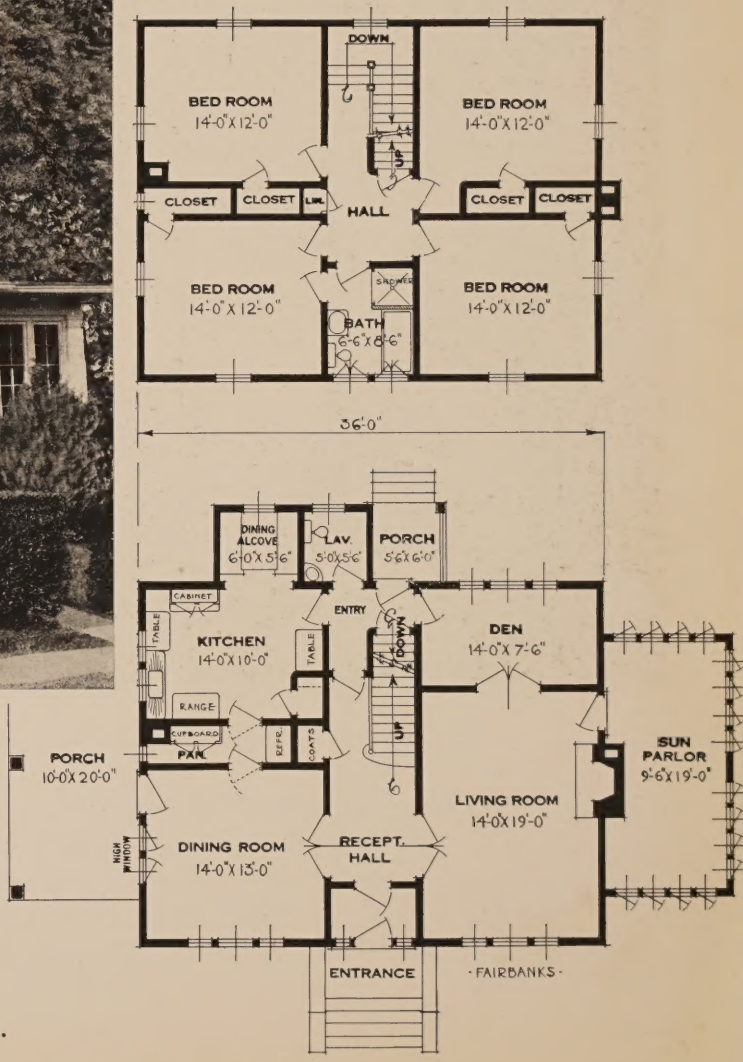
There is not a suggestion of anything cheap about the Chatham. It could easily be the right or left wing of an English mansion with no thought or consideration given to expense in construction. But in reality every graceful curve is so simple to build of wood, its total cost is easily within the class of other six-room homes of modern design.



The DEARBORN (Size 28x26′)

The Dearborn is decidedly different from the average square type of its dimensions. The foundation is only 28 x 26 feet, and yet by skillful planning four splendid bedrooms have been arranged for the second floor, without adding the usual expense for an extra bedroom. In the Dearborn there is a lot of room for a homey home at low cost.

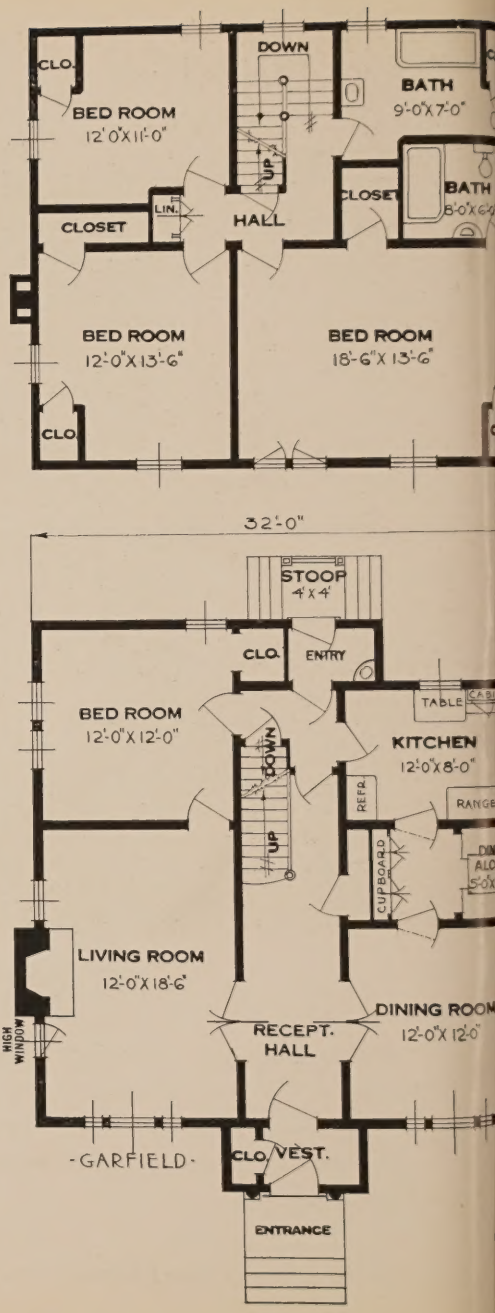
A home of simple beauty like the Fairbanks is a thing of joy for a lifetime.



The FAIRBANKS (Size 36x28′)

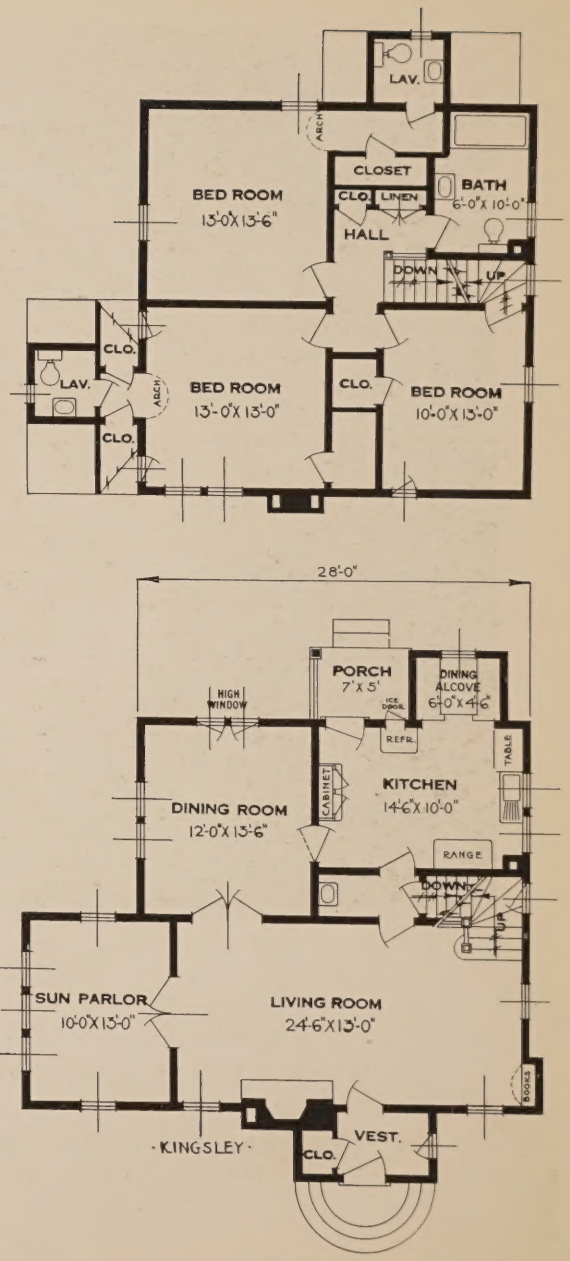
For a wide lot of 65 feet or more the Fairbanks will make an ideal home, with its unusually large sun parlor on the right and its open porch on the left. It is just the home for those who want to realize the larger freedom to be found only in suburban homes of ample proportions.

All plans are so prepared as to permit frame, stucco, brick or tile construction.



The GARFIELD (Size 32x28′)

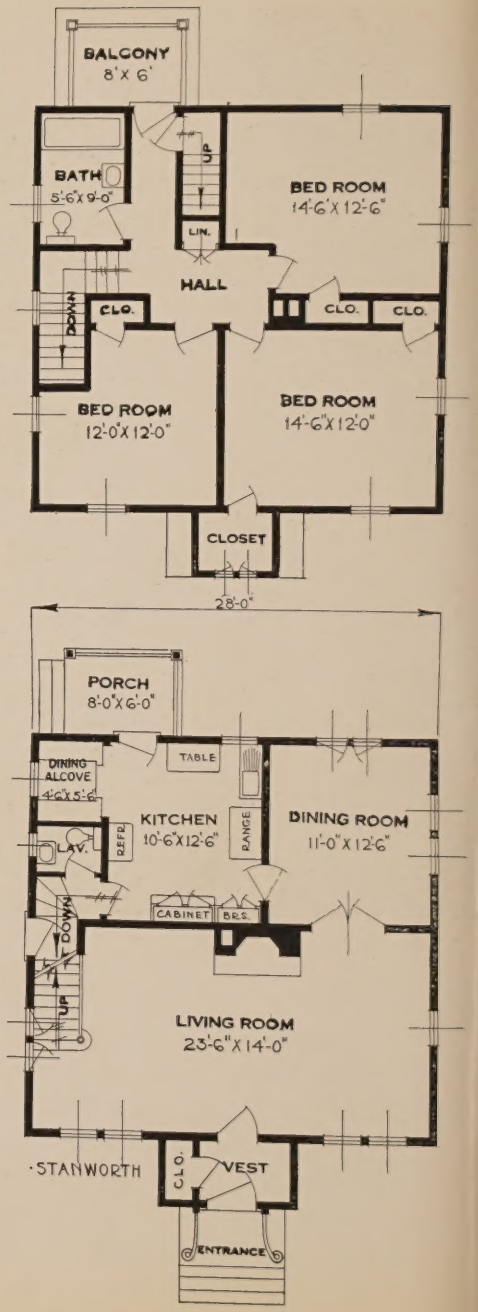
The Garfield is offered as a rare Dutch Colonial of unusual grace and dignity. It is correct in every detail, and balanced completely as to proportions which give at a glance a sense of peace and satisfaction not to be realized in the more broken or pretentious types of homes. Truly it is a home of no regrets for today nor for tomorrow.



The KINGSLEY (Size 28x28')

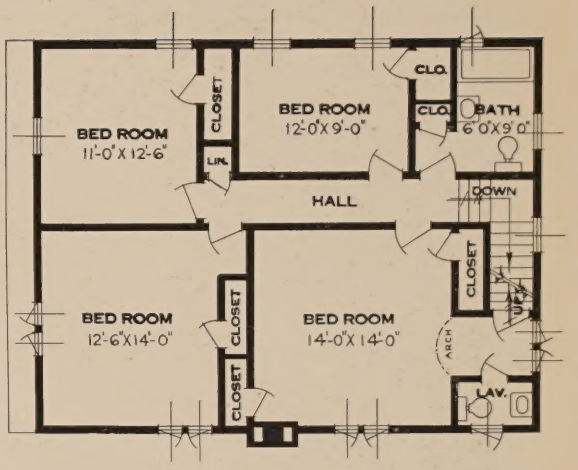
This new creation in the form of a semi-English home appeals because of its originality, and also because of its pretty doorway and attractive chimney. The floor plan, too, is up to the minute with all of the usually good features and a few not generally found, especially in homes of its low cost.

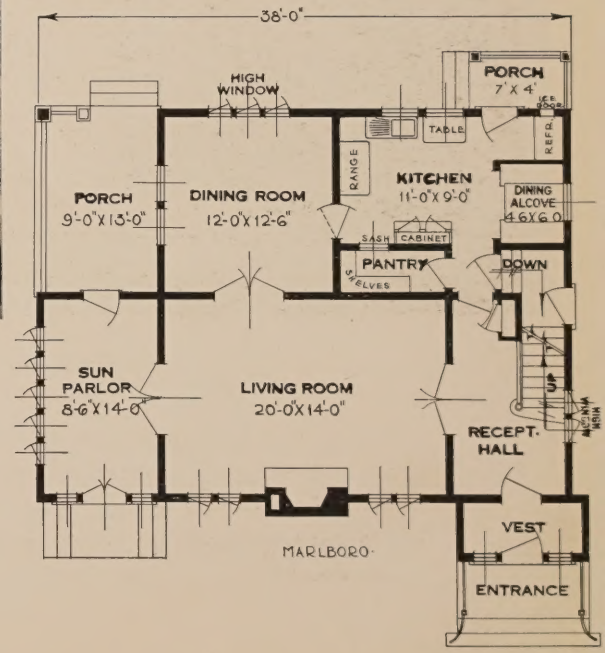
All plans are so prepared as to permit frame, stucco, brick or tile construction.



The STANWORTH (Size 28x28')

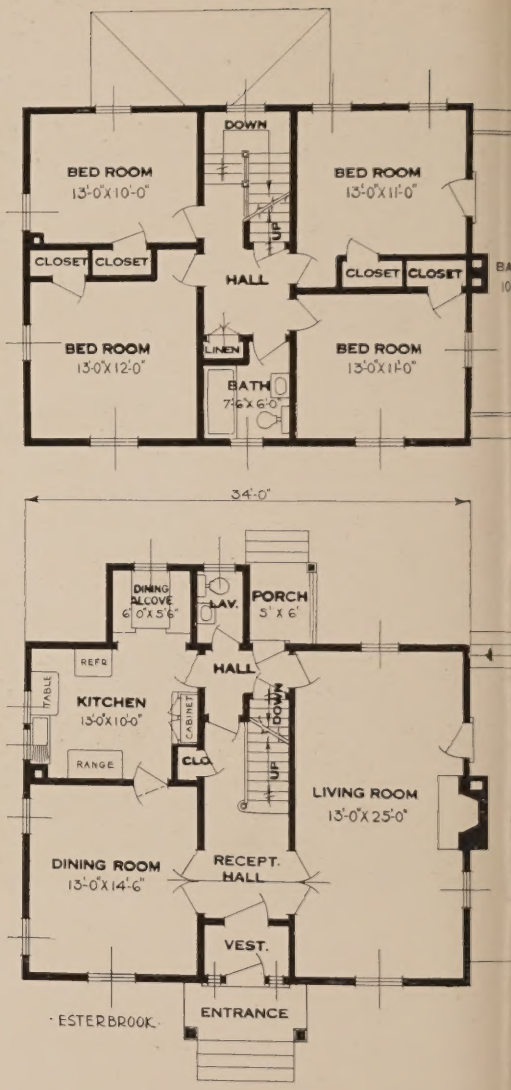
An English entrance into a Dutch Colonial home is a departure from the usual and naturally is unexpected, but the effect is splendid and will be accepted as correct by those who agree that all progress is made by carefully adding new ideas to the old in a manner that means beauty or comfort.





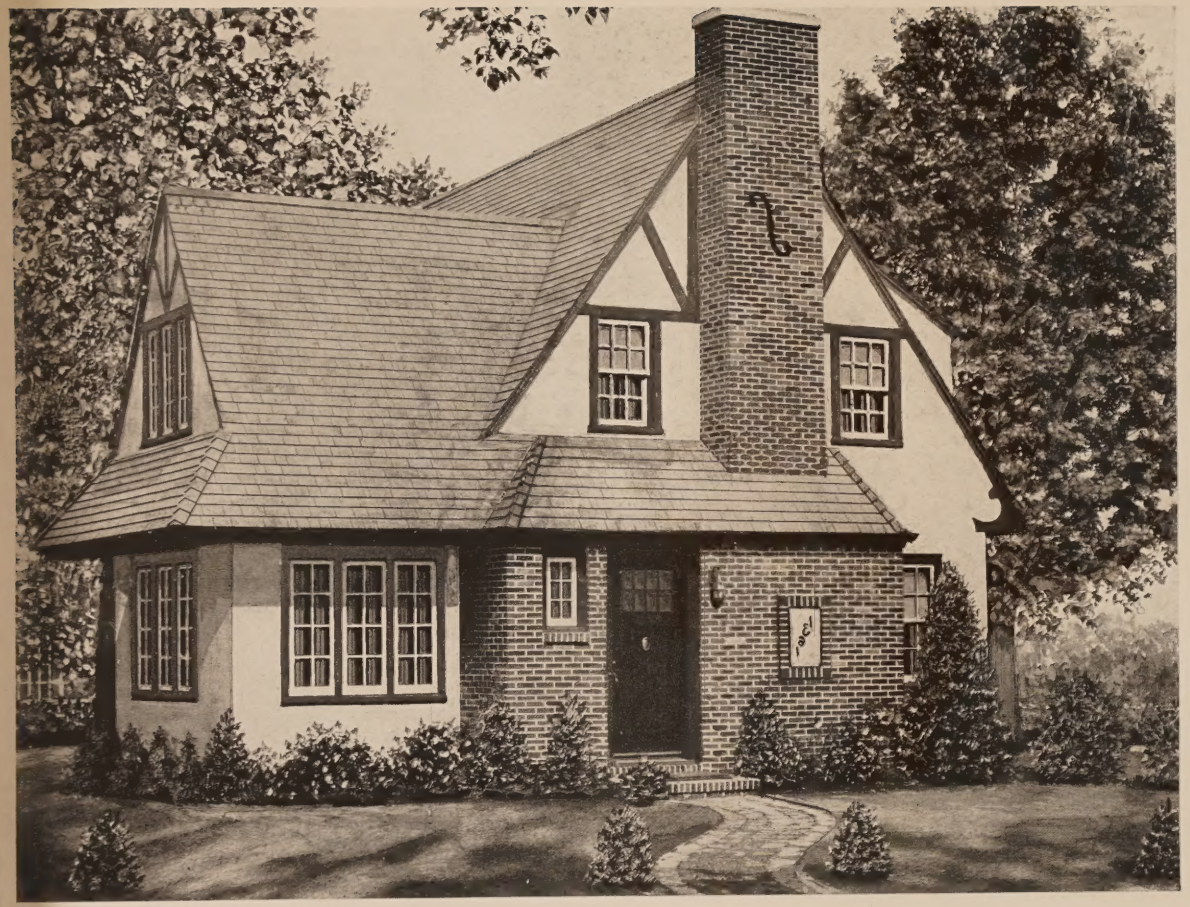
The MARLBORO (Size 38x28′)

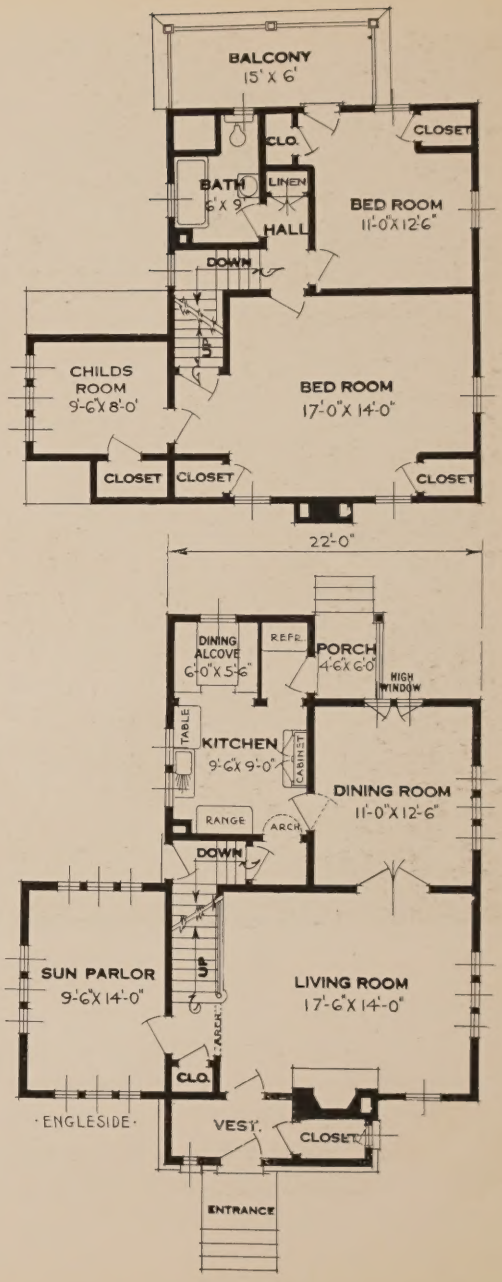
In what direction can anyone go to find a more interesting semi-English home than the Marlboro? Everything wanted is to be found—sun parlor, open side porch, breakfast nook, pantry, plenty of closets and four good bedrooms. Notice, too, that there is just the right space provided for each piece of furniture.



The ESTERBROOK (Size 34x26')

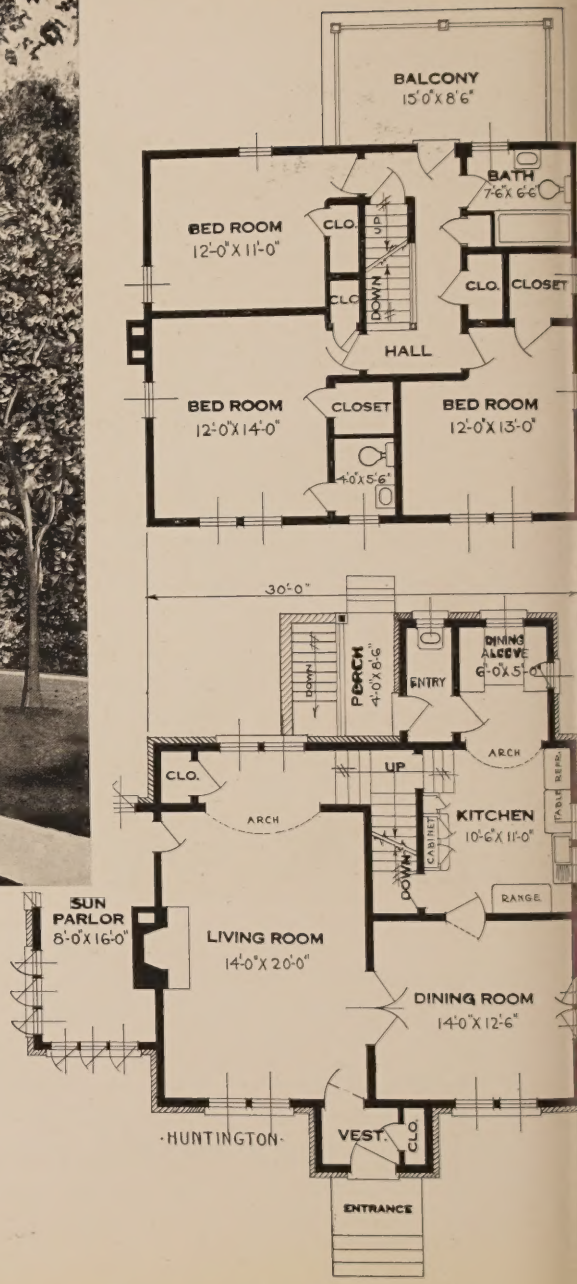
The simple beauty of the Esterbrook leads one to hunger for a new home and a new environment such as may well be established within its threshold. Just a quiet Colonial of gray shingles with green blinds and inviting doorway, and a porch for the summer evenings. What could stimulate a stronger desire for a home of one's own?





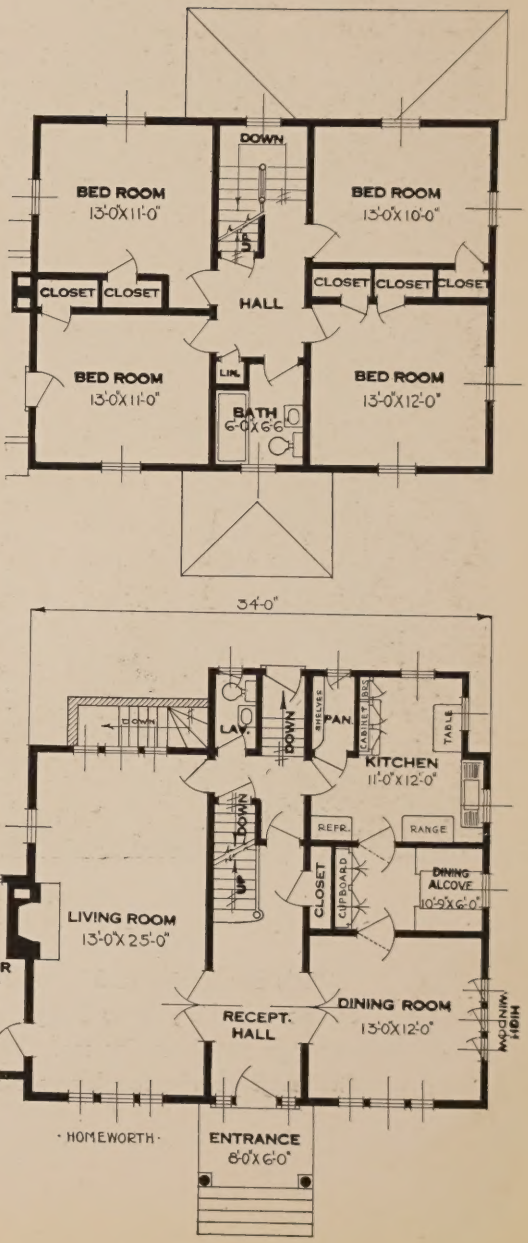
The ENGLESIDE (Size 22x28')

It has required centuries for architects to find a way to offer home-seekers small, artistic homes at low cost, and it may require another century of constant effort to devise a small home that will surpass in simple beauty this original English design. It is in a class alone and its designers believe it will create the demand it justly deserves.



The HUNTINGTON (Size 30x26')

The Huntington is of frame construction, brick veneered to the belt. It would be equally attractive in siding or shingles and possibly just as comfortable in winter and summer, but there are many who admire the effect of brick around the first floor, and the Huntington is, therefore, offered as one of the best semi-brick homes of today.

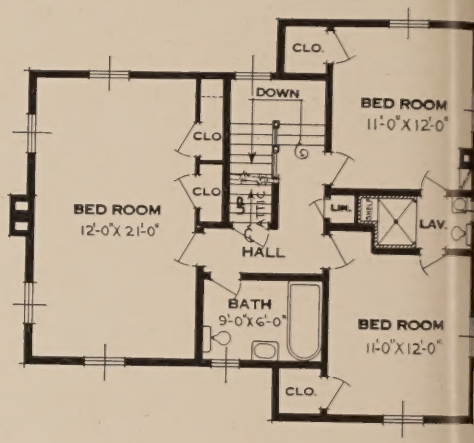


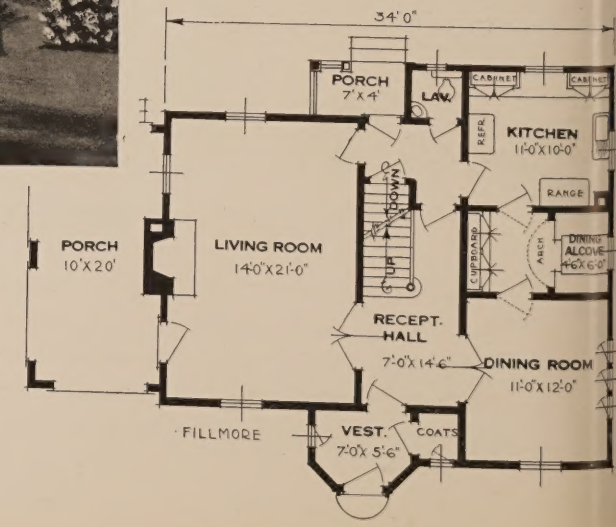
The HOMEWORTH (Size 34x26′)

The Homeworth is one of the most cheerful Colonials to be found. There is grace in every line, balance in every window, and complete satisfaction to be found in every detail of construction. And above all the floor plan is entirely in keeping with the entire scheme so thoughtfully worked out for the comforts of its occupants.

All plans are so prepared as to permit frame, stucco, brick or tile construction.

The Fillmore is full of conveniences, and is strikingly attractive as well.

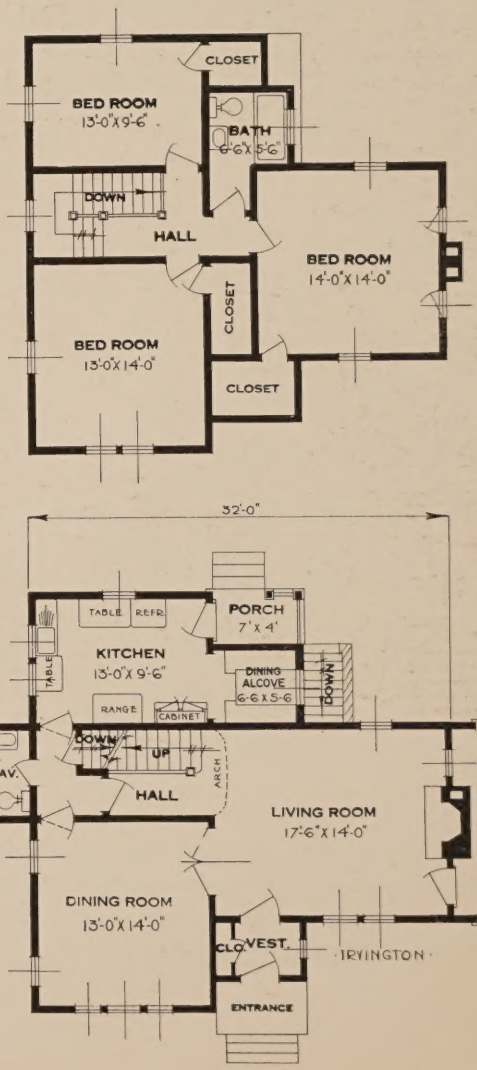




The FILLMORE (Size 34x22′)

This big, comfortable, square home with a touch of the English is out of the ordinary as to design, but it can be constructed at the price of the average six-room house. The doorway is different, but inviting, and the large porch, ten by twenty, will have its strong appeal also.

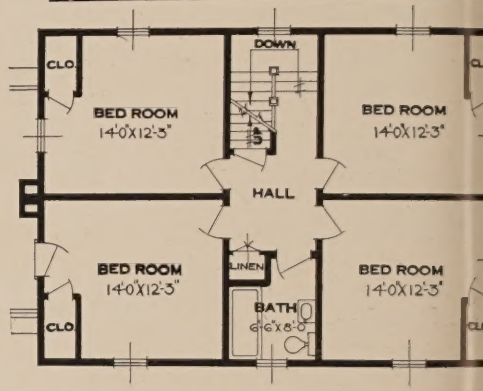
The Irvington has individuality plus solid comfort at reasonable construction cost.

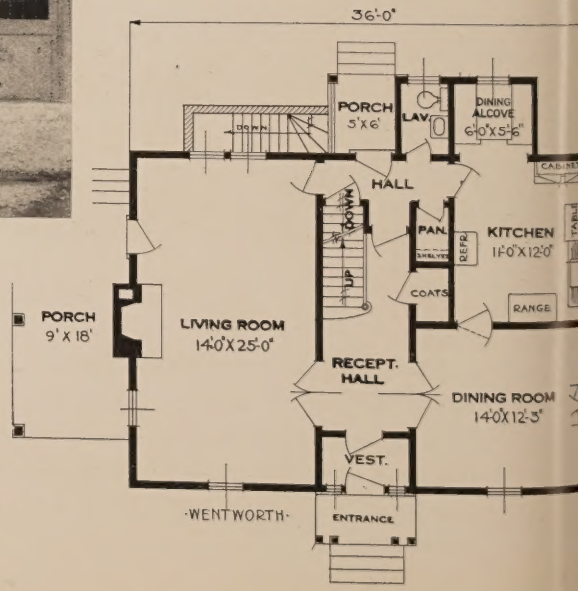


The IRVINGTON (Size 32x32′)

Many of the best ideas in architecture, advanced in the past ten years, have been combined in the Irvington. It is so completely American that it is hard to place it into any particular period, but as a whole it is original, practical and has a certain dignity that is different.

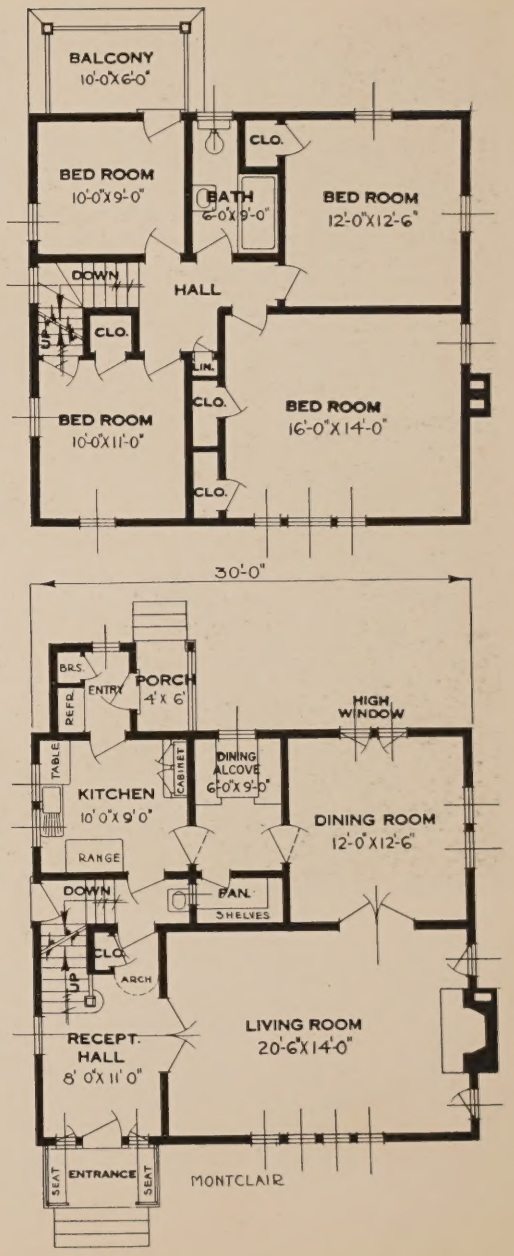
In practically all states the Dutch Colonial stands supreme as the most popular design of today.





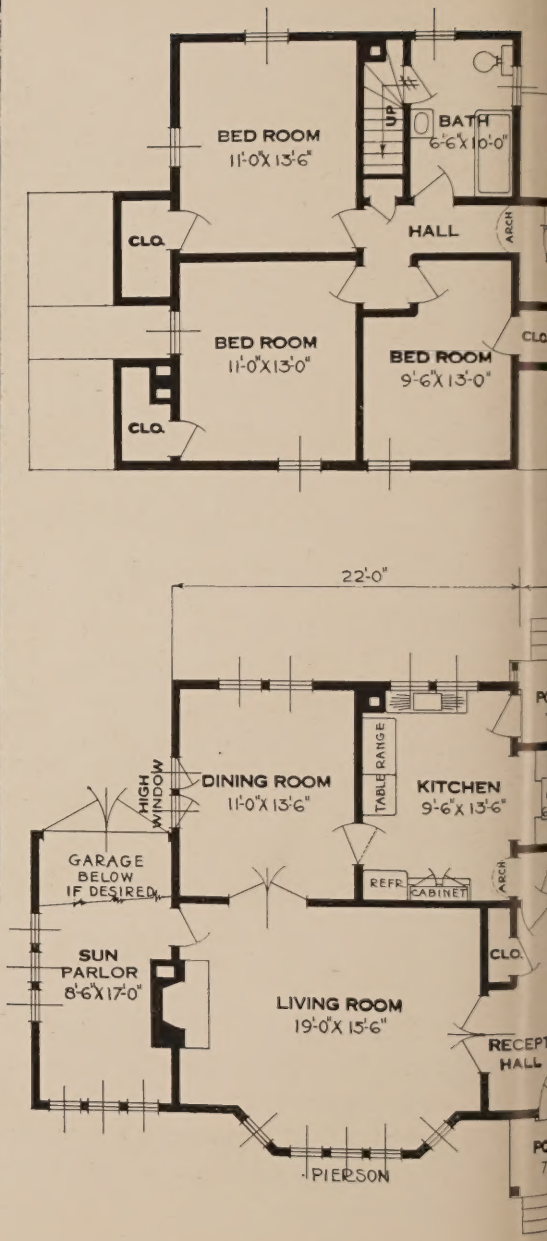
The WENTWORTH (Size 36x26')

The Wentworth is a typical Colonial, clean cut, stately and decidedly dignified. It is the design to be found in the best suburban sections and the sale price usually runs from eighteen to twenty-four thousand. The actual cost, though, lot not included, amounts to only about eight to nine thousand, when constructed according to the original plans.



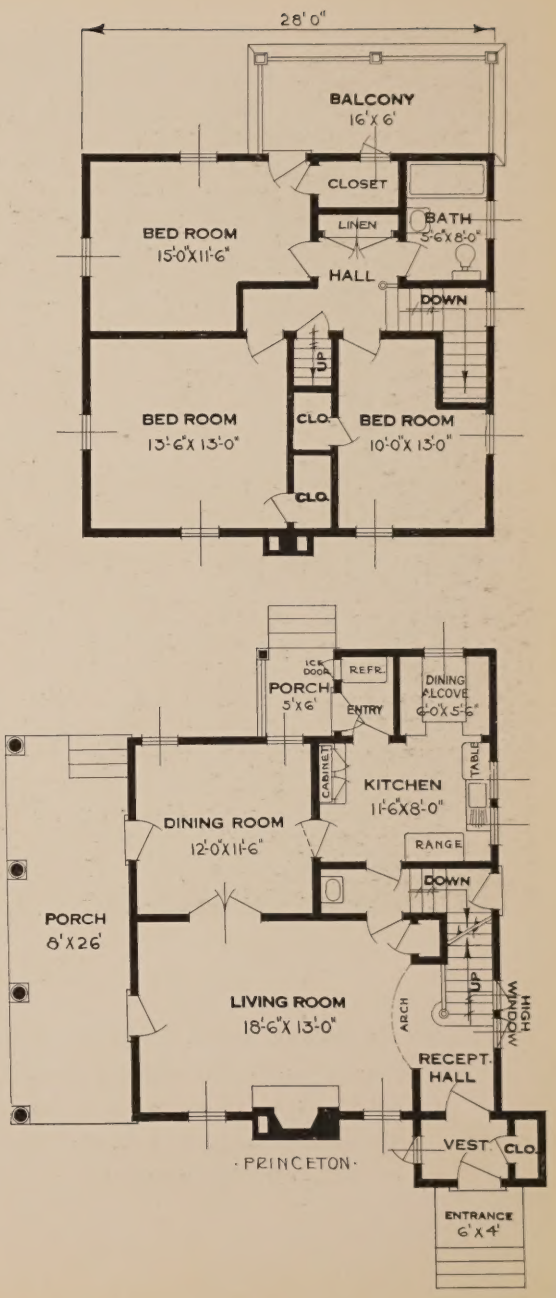
The MONTCLAIR (Size 30x28′)

The Montclair can be found on several of the interesting streets of Montclair, New Jersey. It is admired for its simple beauty, abundance of light, and its exceptionally good floor plan. There is nothing unnecessary about the entire house, nor is there any waste space found. In short, it would be hard to change any part of the Montclair for improvement.



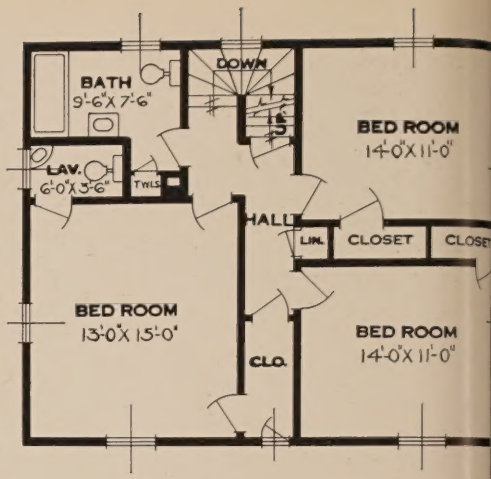
The PIERSON (Size 22x28')

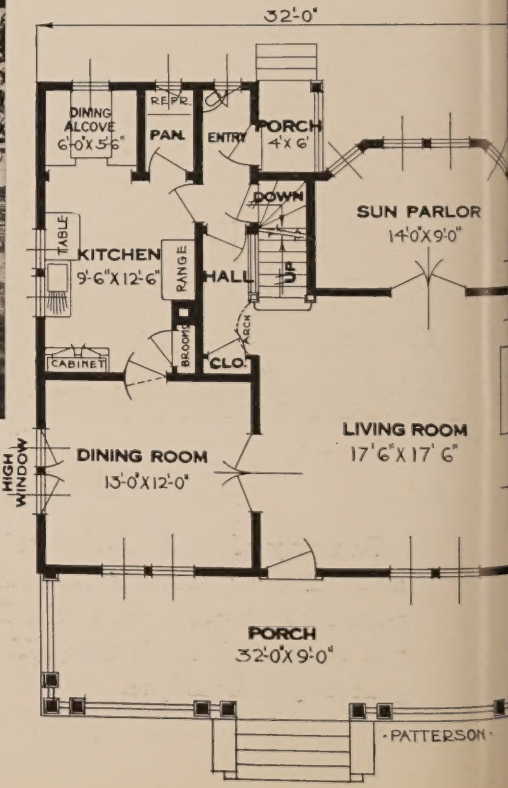
Here is an attractive semi-English cottage whose first cost is not in keeping with its splendid appearance. Follow through every detail of this plan before finding its approximate cost, and a surprise will be sure. Its low construction cost is due to the simplicity of its framing plan as well as to other short cuts that mean economy.



The PRINCETON (Size 28x26′)

In many of the high-class subdivisions front porches are not permitted and for such sections the Princeton was especially designed. Other striking features, such as the English doorway, the half stone chimney, and the Dutch roof effect, add much to its beauty; and for good planning generally it is unique.

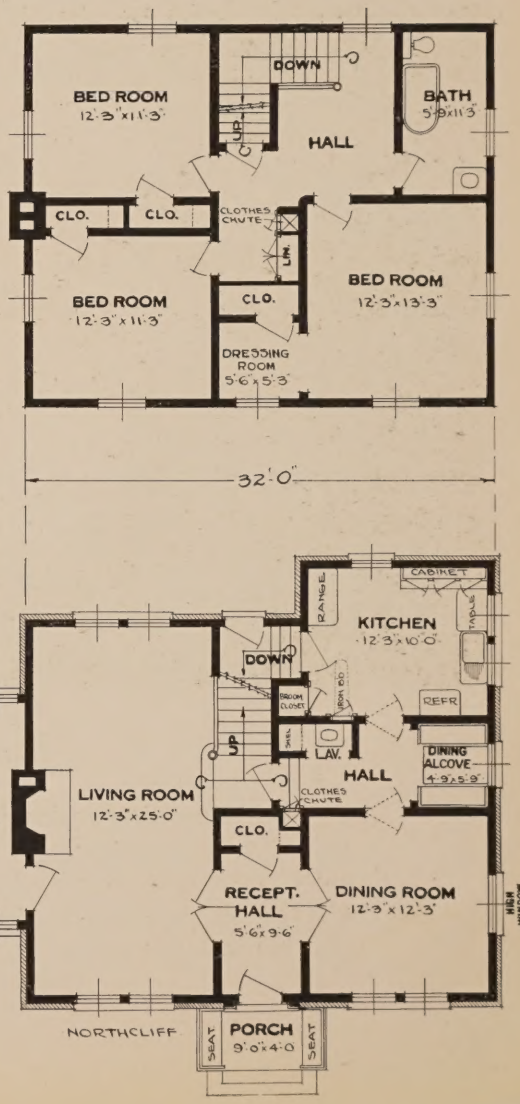




The PATTERSON (Size 32x26′)

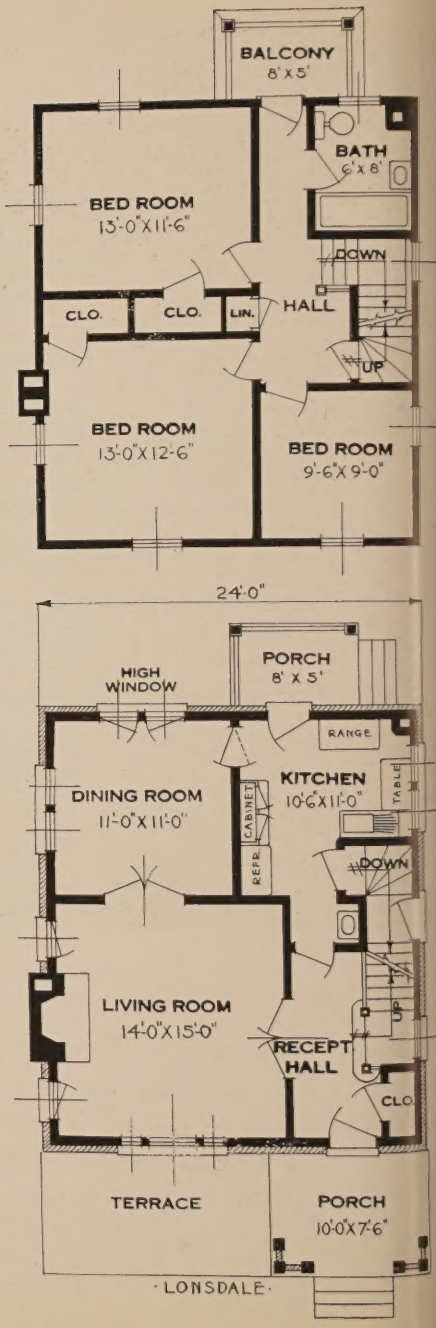
A generous front porch gives strong appeal to the Patterson and the curve of the Colonial roof adds unusual grace. But the floor plan is entirely in keeping with the comforts suggested by the first glance at the exterior, and careful study of the plan is liable to lead the thoughtful to favorable decision.

The first step toward home ownership is to secure a set of plans.



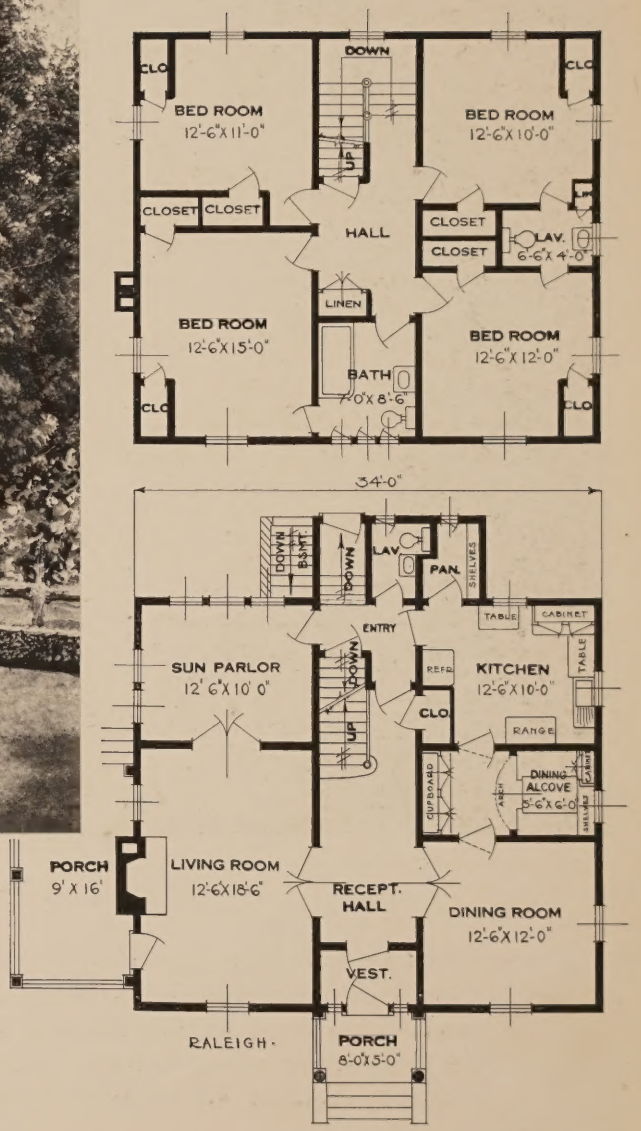
The NORTHCLIFF (Size 32x26′)

The Northcliff has proven to be one of the most popular designs ever shown in any plan book of homes. Perhaps it is the entrance with the quaint seats or it may be the tasteful combination of brick veneer and siding that give this home its unusual appeal. The floor plan, departing somewhat from the center hall arrangement so commonly used, offers conveniences that merit careful consideration.



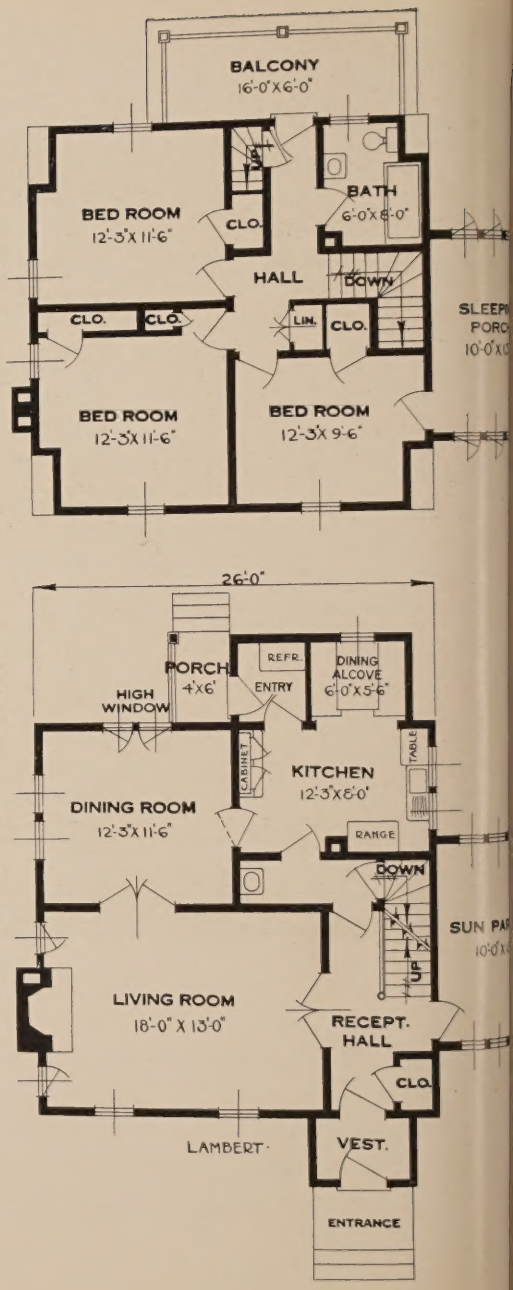
The LONSDALE (Size 24x28')

As popular as its cousin, the old English type, and deservedly so, is the modern English home, so well represented by the Lonsdale. The entrance with its air of welcoming friendliness adds distinction to a home already rich in comfort and beauty. Although of moderate dimensions the Lonsdale lends itself to many advantages in arrangement.



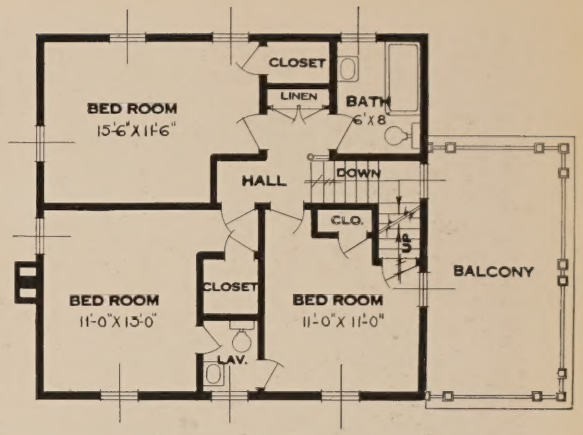
The RALEIGH (Size 34x30′)

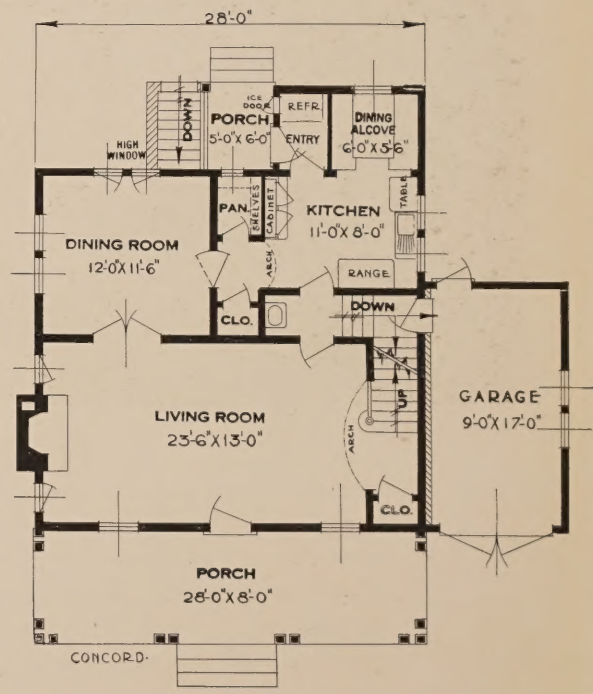
The Raleigh is a true Dutch Colonial,—finished to perfection and balanced to a fine point in every detail. The floor plan was arranged with the same skill and foresight that was employed in designing the exterior, and criticism of either if offered at all will come from the inexperienced and not from the thoughtful.



The LAMBERT (Size 26x26')

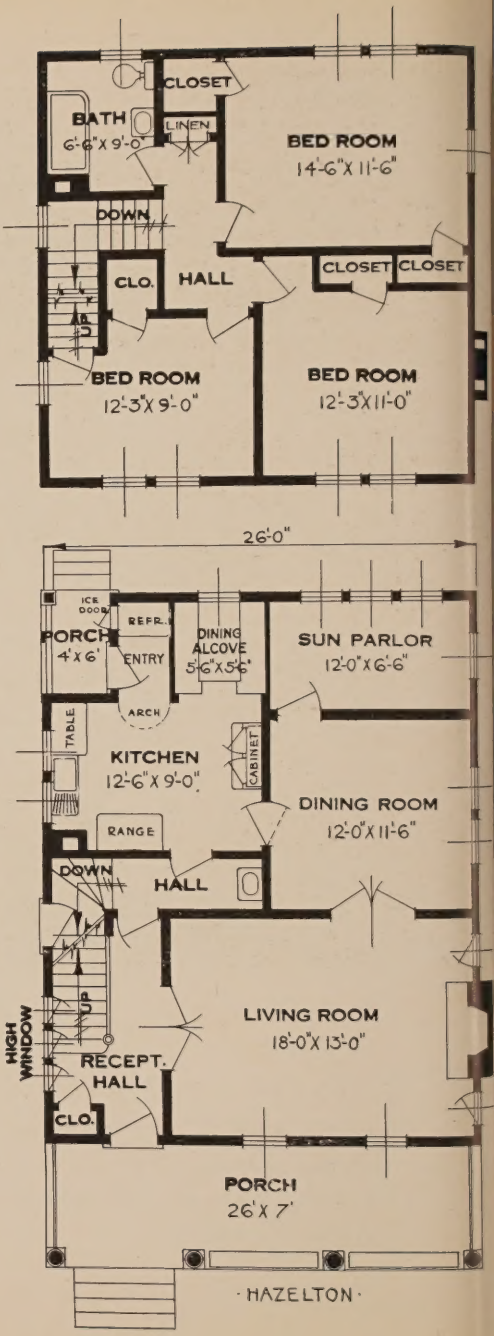
The Lambert is an excellent example of the justly popular Dutch Colonial type of home with a new and unique feature in the form of the combination sun parlor and sleeping porch. This arrangement makes the carefully arranged floor plan more desirable, but may be omitted if the lot dimensions will not permit its addition.





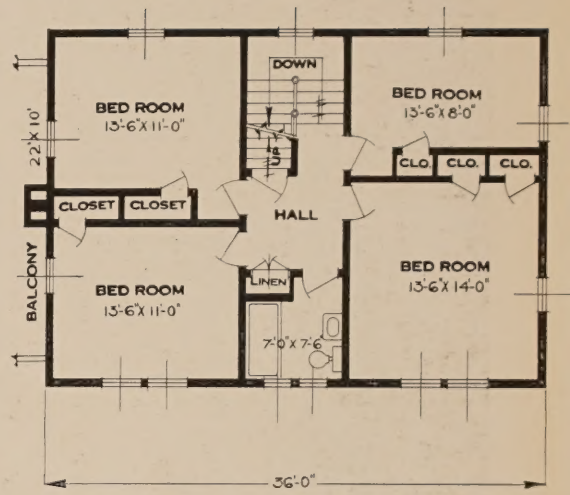
The CONCORD (Size 28x26')

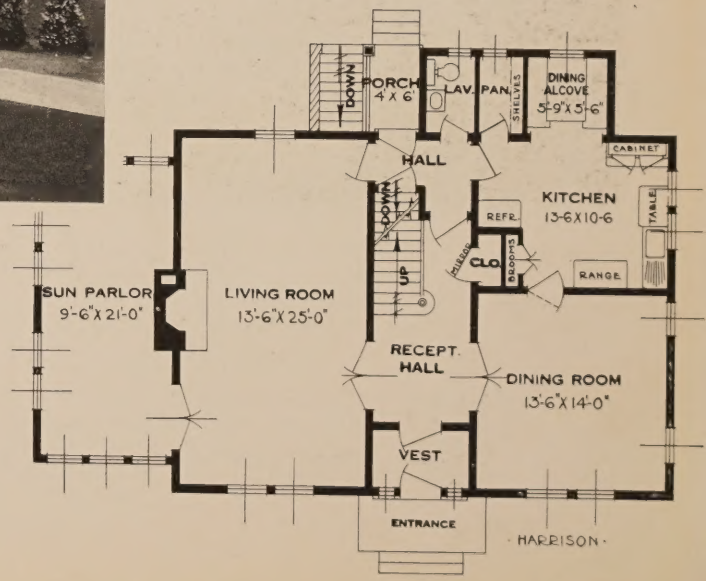
The new is so cleverly combined with the old in the Concord, it is hard to place the design in any particular period. Possibly it is a semi-Colonial, or is it something else? What does it matter as long as it has grace and charm, and that something that arouses within us a decided hunger for a home.



The HAZELTON (Size 26x26)

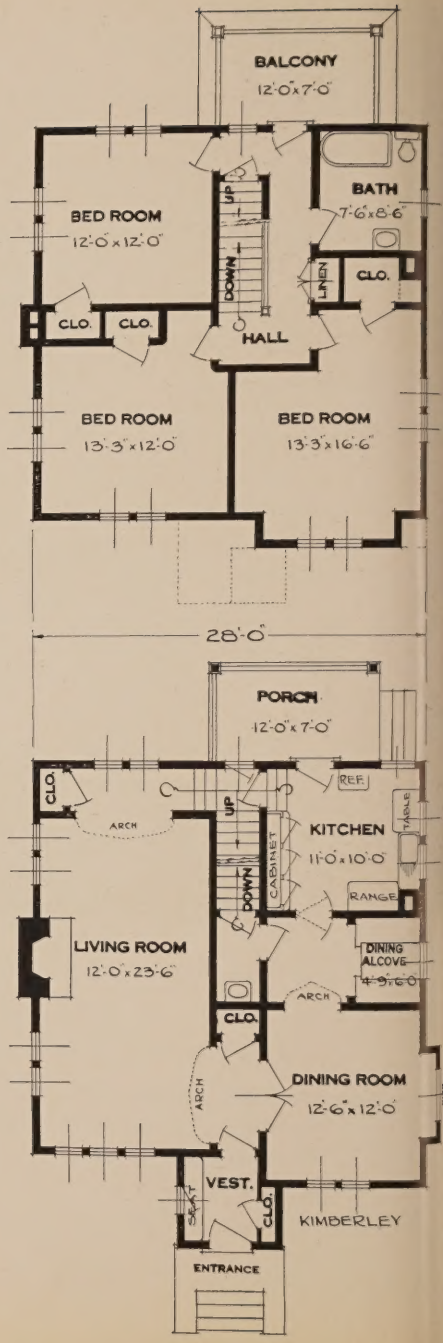
The homelike appearance as well as the comfortable arrangement explains why this type of home is built in such great numbers today. The trellis at each side of the front porch gives one the privacy so much desired, and considered from every viewpoint, the Hazelton is a most practical and altogether satisfactory home.





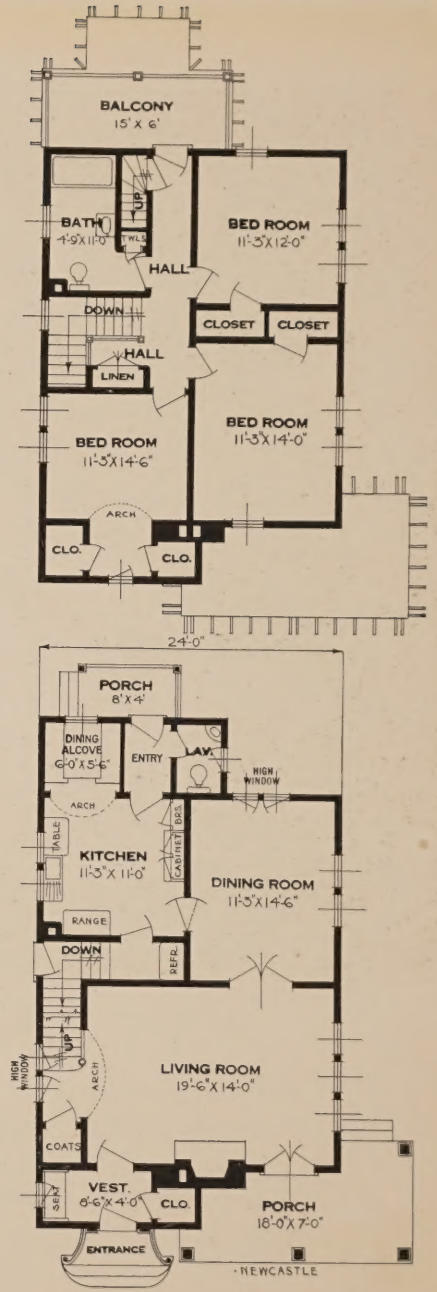
The HARRISON (Size 36x26')

The Harrison is even more in demand today than it was ten years ago, because it has everything wanted in a home and more. It has the appearance that gives pride of ownership and a peaceful atmosphere that means home joy and contentment. It is truly a home for today and tomorrow.



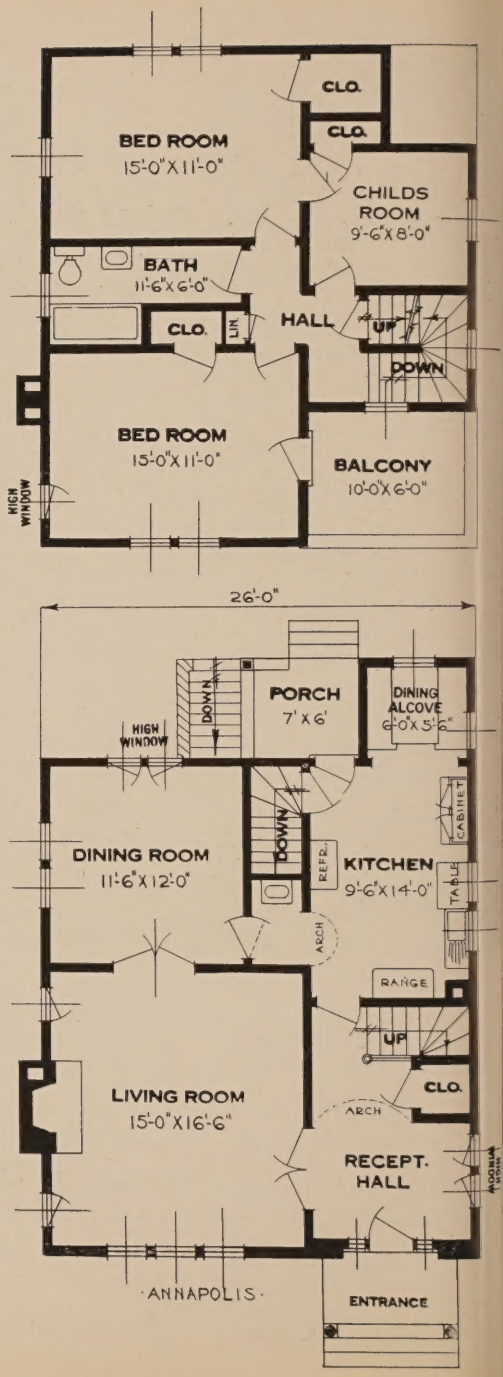
The KIMBERLEY (Size 28x30′)

For those who admire the popular English homes of today but prefer the warmth of color in a combination of shingles and siding, the Kimberley has been especially designed. Exceedingly charming effects can be obtained by the use of varicolored shingles and this type of home lends itself admirably to this form of treatment.



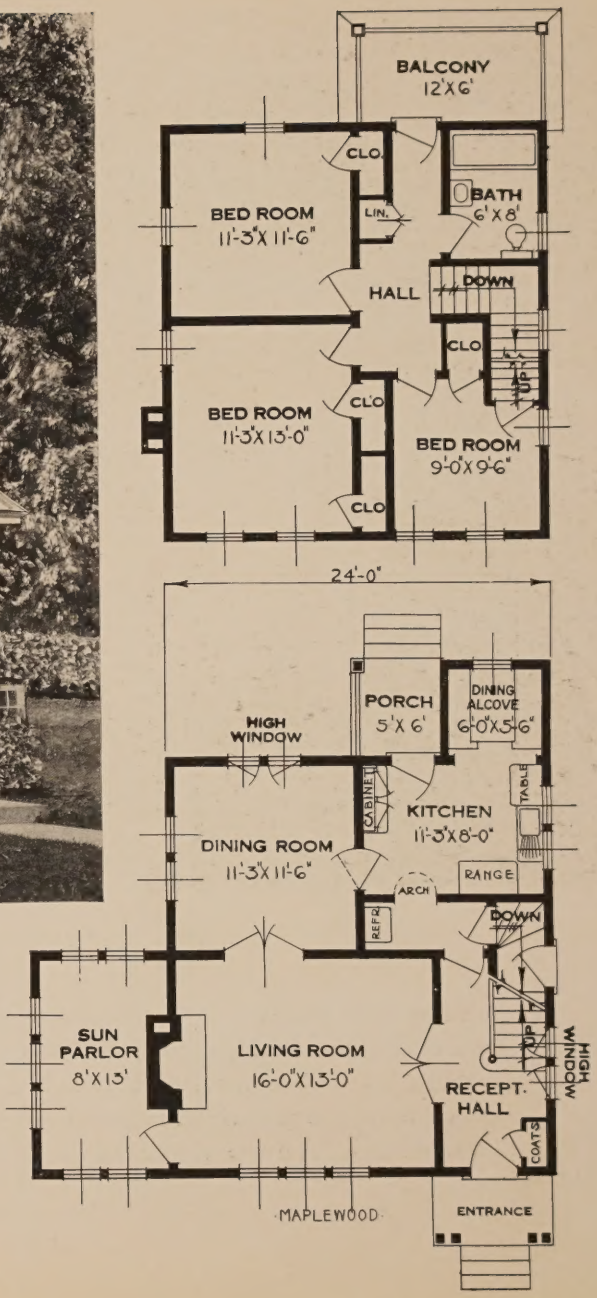
The NEWCASTLE (Size 24x30′)

In the Newcastle a new idea is offered in a Colonial home. The large pergola porch adds much to the individuality of this design. The front entrance, which is of fine proportion, leads directly into a cheerful vestibule with its convenient closet, and a careful study of the entire floor plan will reveal all the desirable features wanted in a modern home.



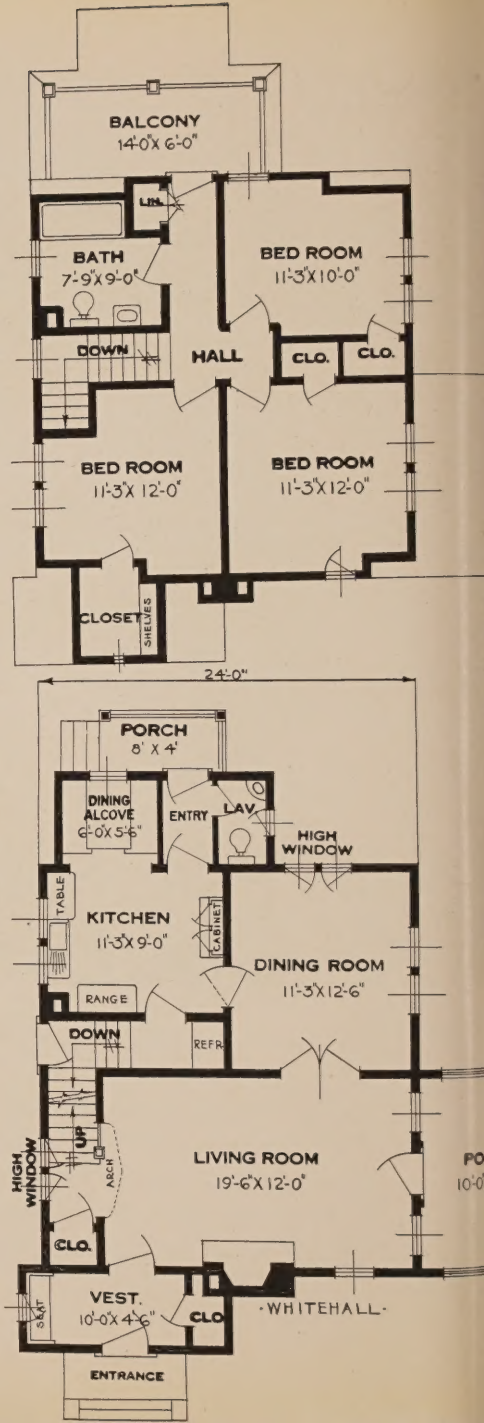
The ANNAPOLIS (Size 26x30')

Simplicity marks the Annapolis in every line. Its construction is straight and square, simple to build properly and easy to keep in repair at little cost. The French-gray shingles and green blinds give an atmosphere of quiet peace so much sought for in modern suburban homes, and its floor plan is all that may be desired.



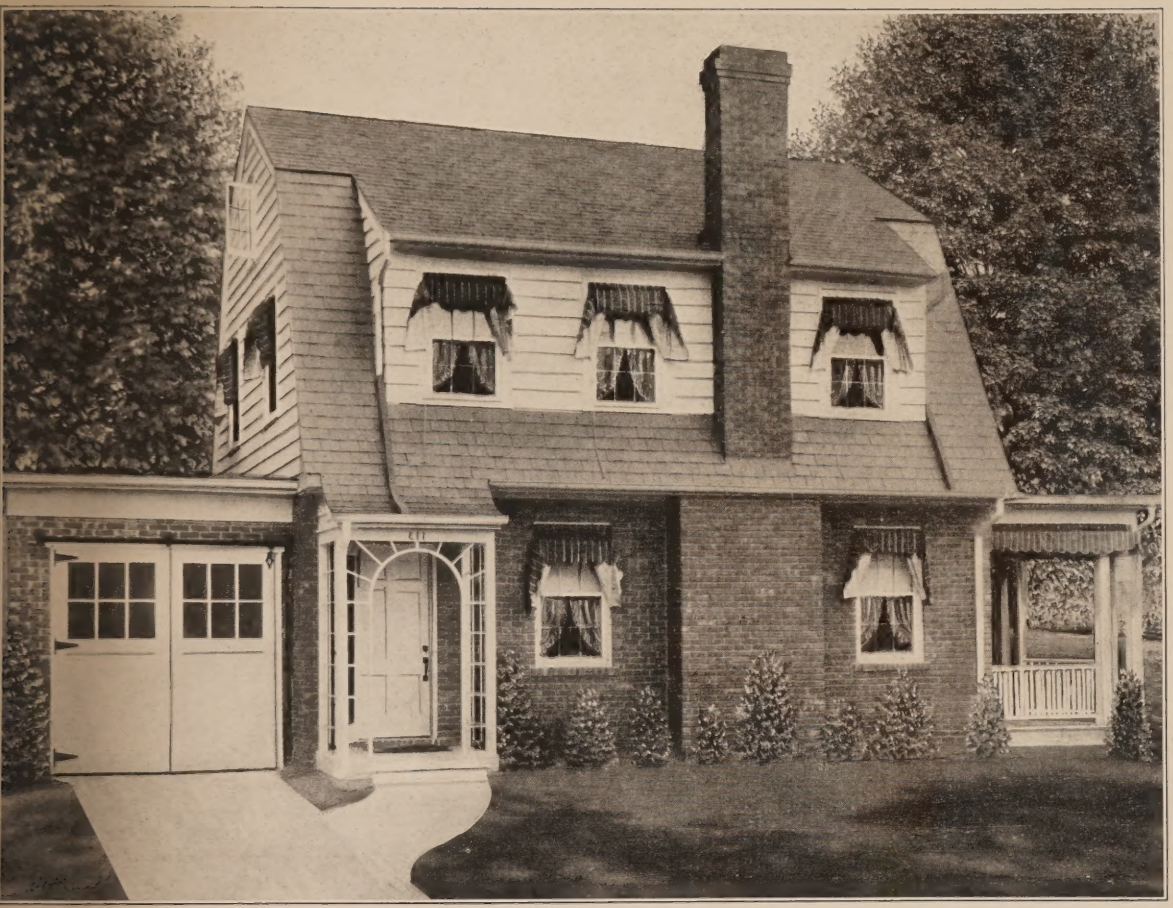
The MAPLEWOOD (Size 24x26')

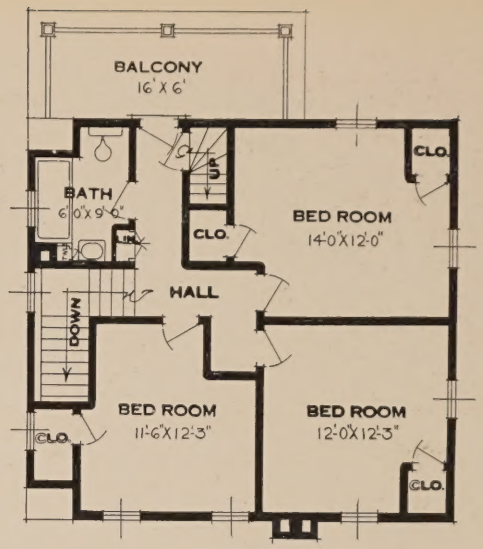
The Maplewood design combines the delightful Dutch Colonial style of architecture with the convenience in arrangement usually found in the more solid, square type homes. All of the rooms on the second floor have full, square ceilings. The sun parlor shown is desirable but may be omitted if the lot is not sufficiently wide to accommodate its dimensions.

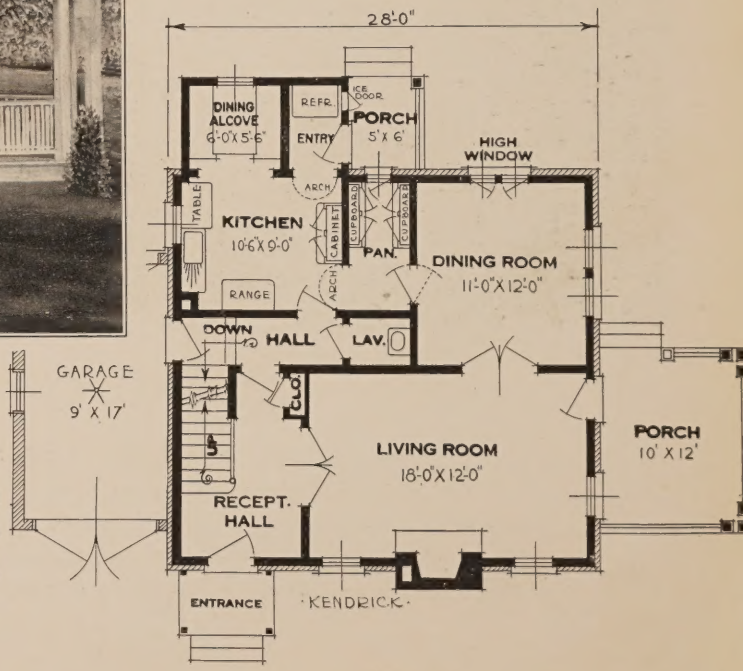


The WHITEHALL (Size 24x26')

There is something strikingly charming about the Whitehall. No house design in recent years has been constructed so often and sold at profits so uniformly satisfactory. The same and similar designs are occupied by thousands of happy home lovers and thousands of others are still waiting for the pleasures its comforts will bring.

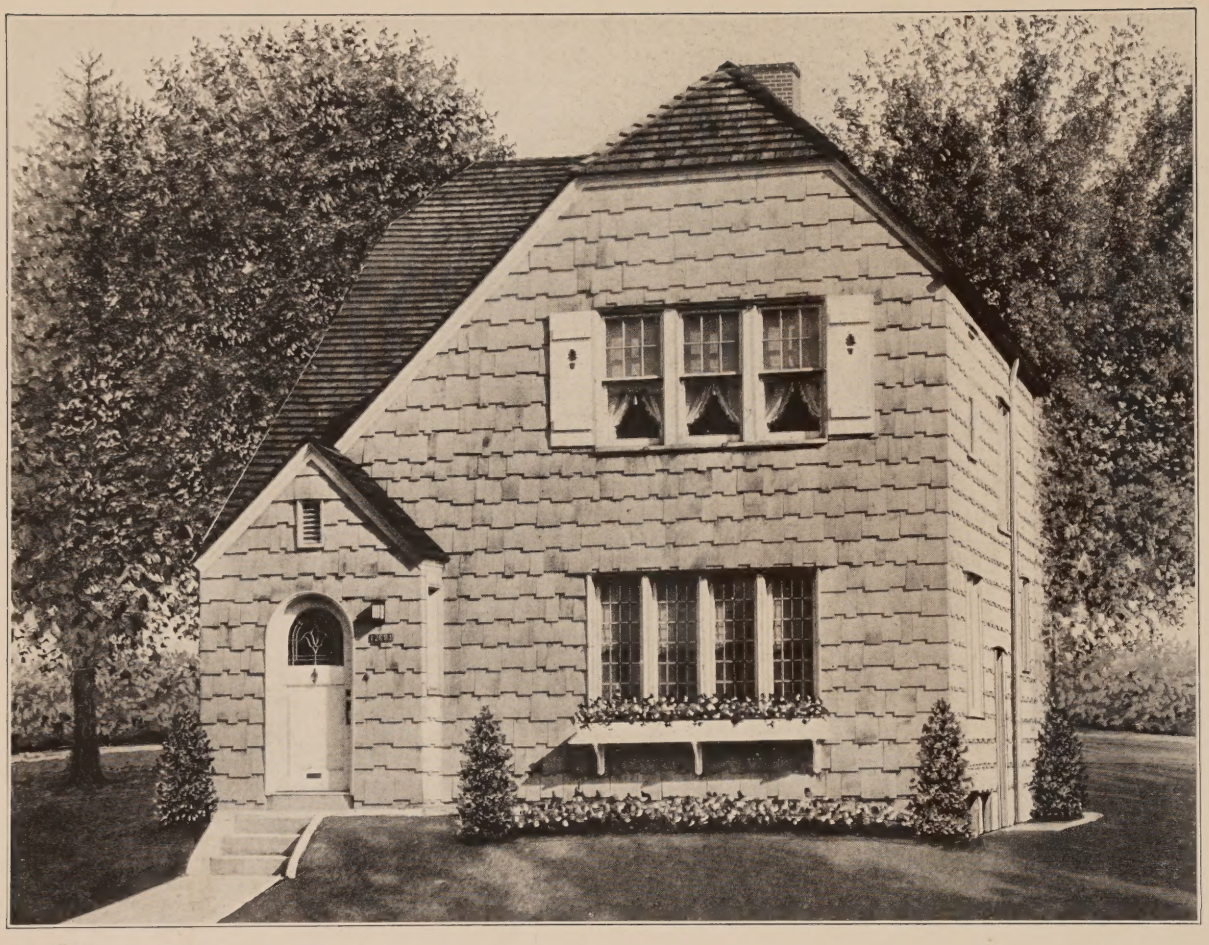


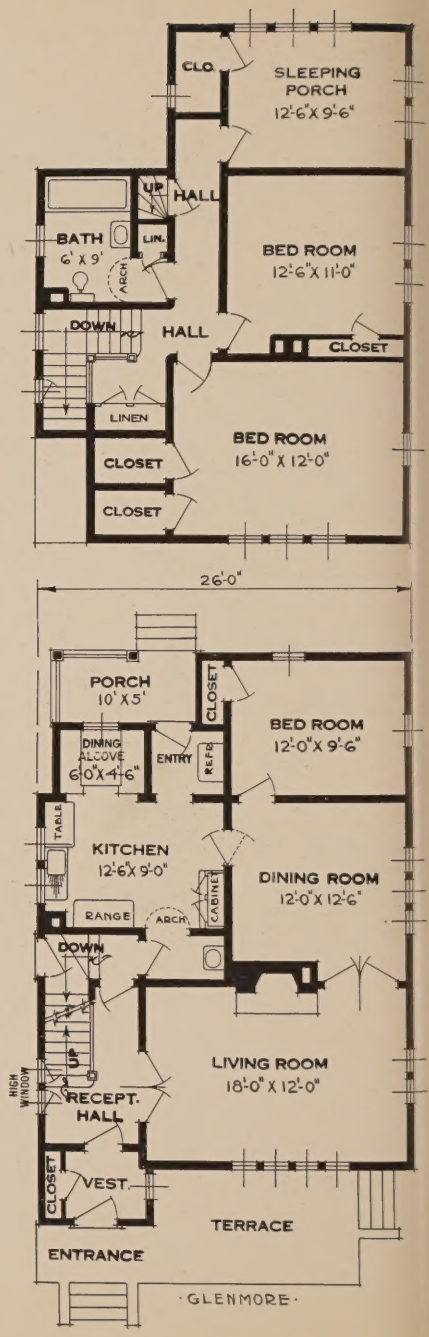




The KENDRICK (Size 28x26')

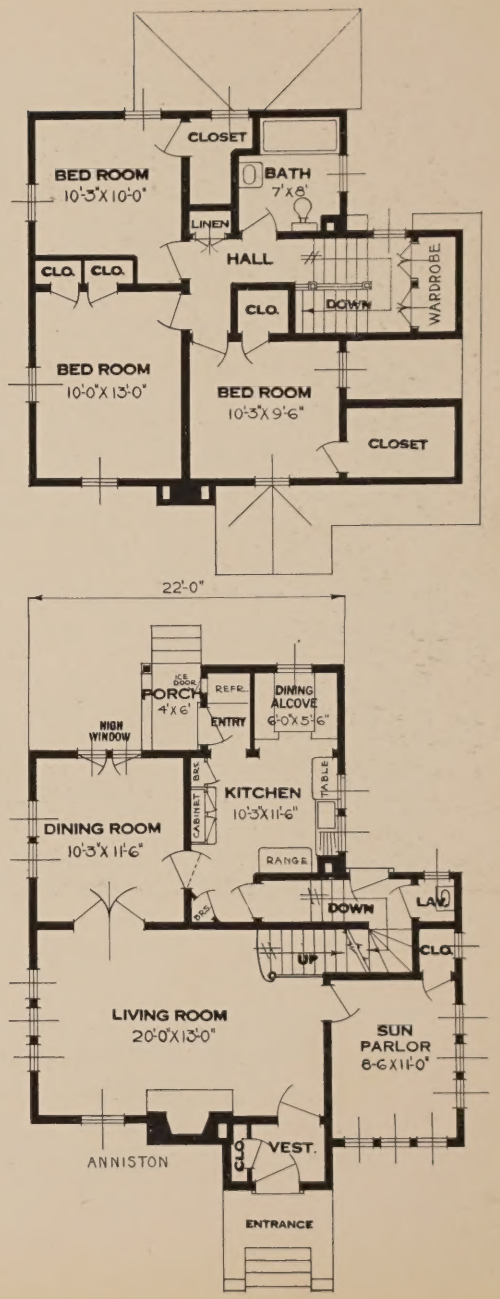
The motor car has become such an integral part of American family life that it must be considered to a very great extent in building and planning a home. One can grasp immediately the many advantages afforded by having the garage a part of the house itself. The Kendrick, a Dutch Colonial home of real merit, has this added convenience.





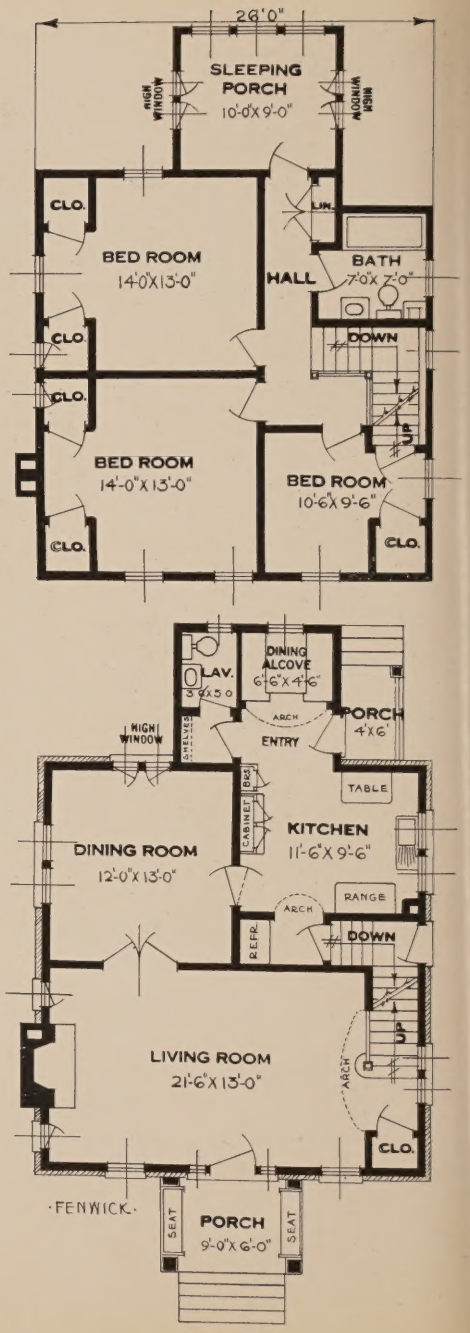
The GLENMORE (Size 26x26')

The Glenmore is an excellent example of the modern English type of home. It retains the rugged charm of the old English architecture, yet is practical in every way from a standpoint of modern construction. A methodical study of the floor plan will show why the Glenmore is one of the popular homes of the year.



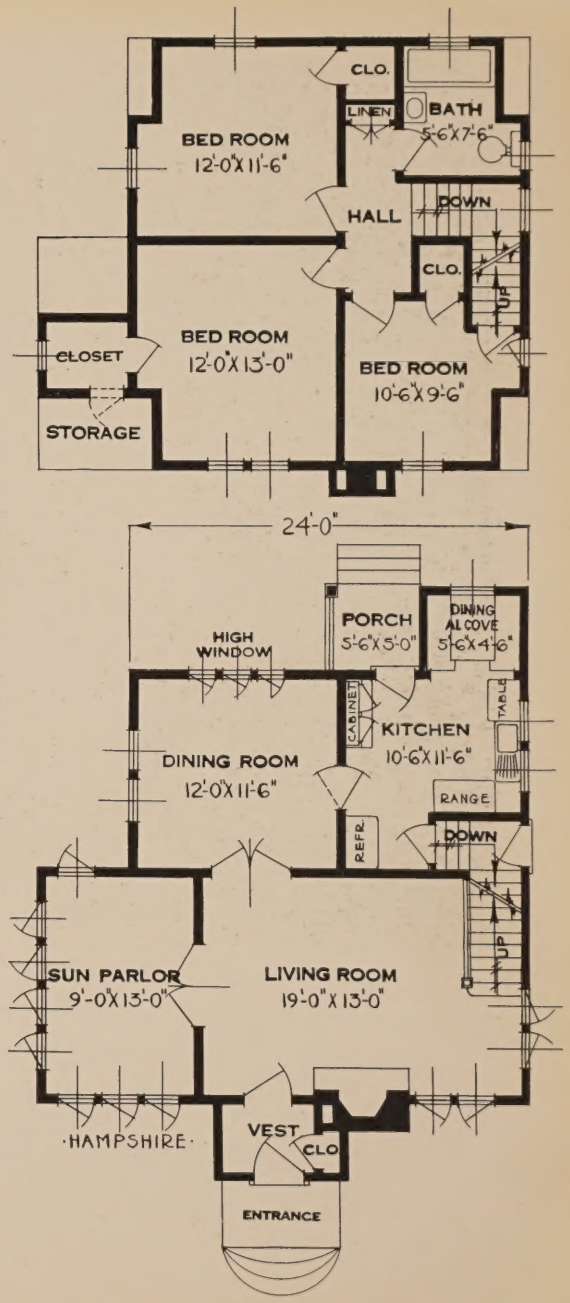
The ANNISTON (Size 22x26′)

A little study will reveal the Anniston as one of the most popular low-cost homes. The dignity of the fireplace chimney and the welcoming front entrance are perhaps a few of the reasons. The floor plan is carefully arranged to afford the maximum amount of convenience in a limited floor area.



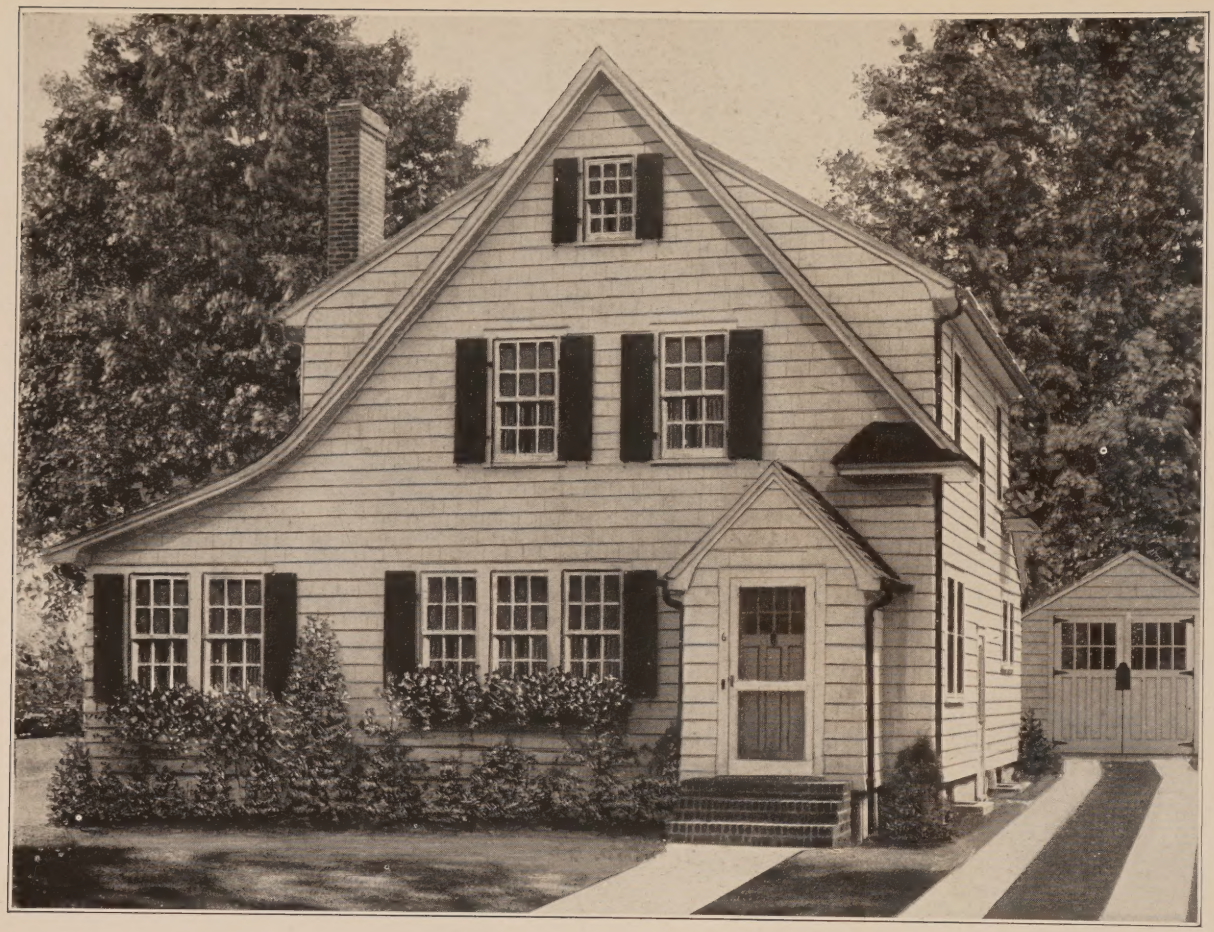
The FENWICK (Size 26x28')

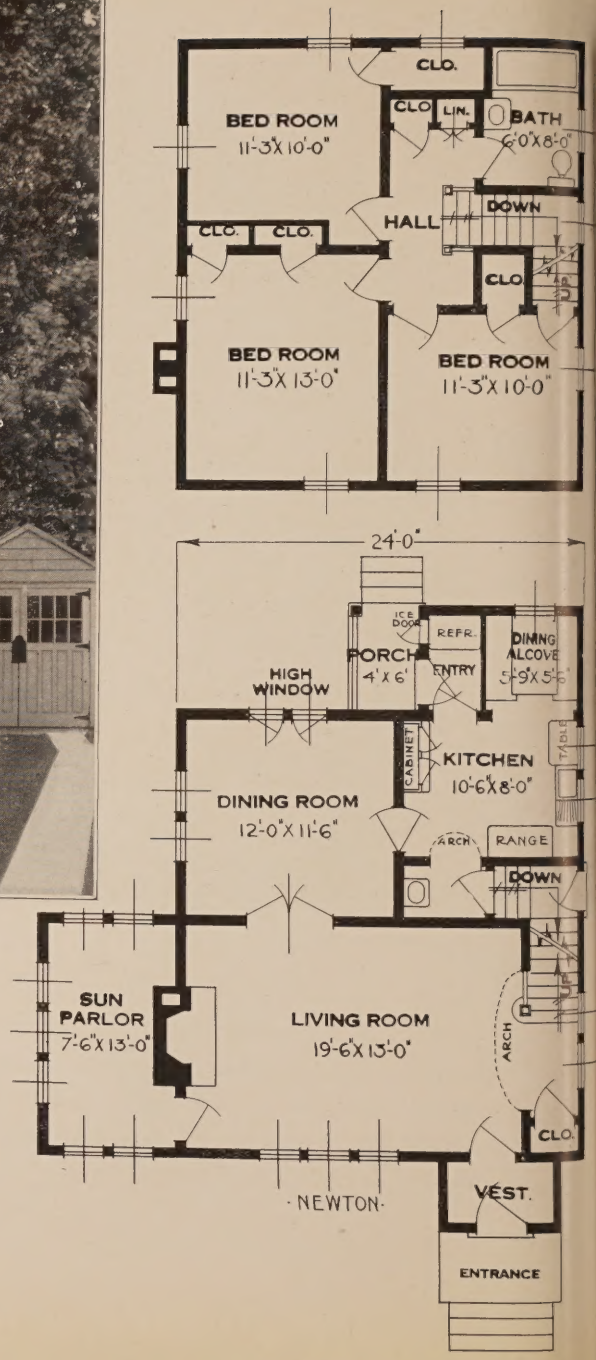
The Fenwick is not just another Dutch Colonial. It is a home with individuality expressed in every line. The artistic porch seats add greatly to a front entrance that is already excellent in style and proportion. It was especially designed for a narrow lot, and the interior arrangement leaves nothing to be desired in a home of moderate cost.



The HAMPSHIRE (Size 24x26')

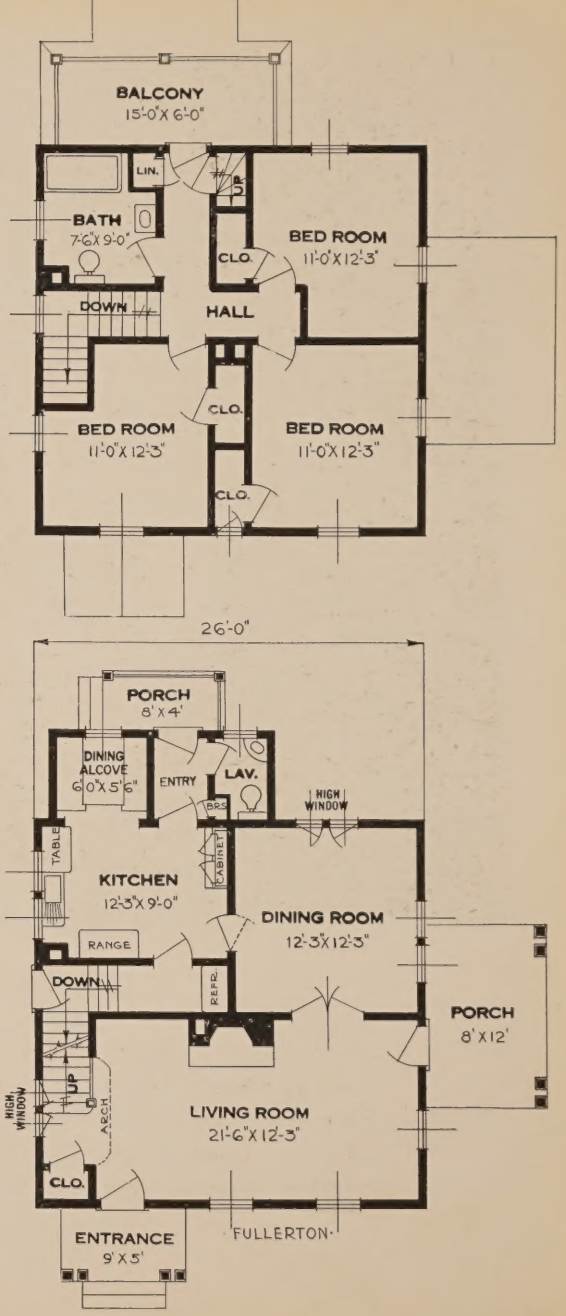
The distinctive exterior design of the fireplace chimney is perhaps the largest factor in making the Hampshire one of the most attractive English homes presented. The sun parlor which is usually one of the most attractive rooms in the home is situated so as to obtain the full benefit of its colorful and cheerful view.





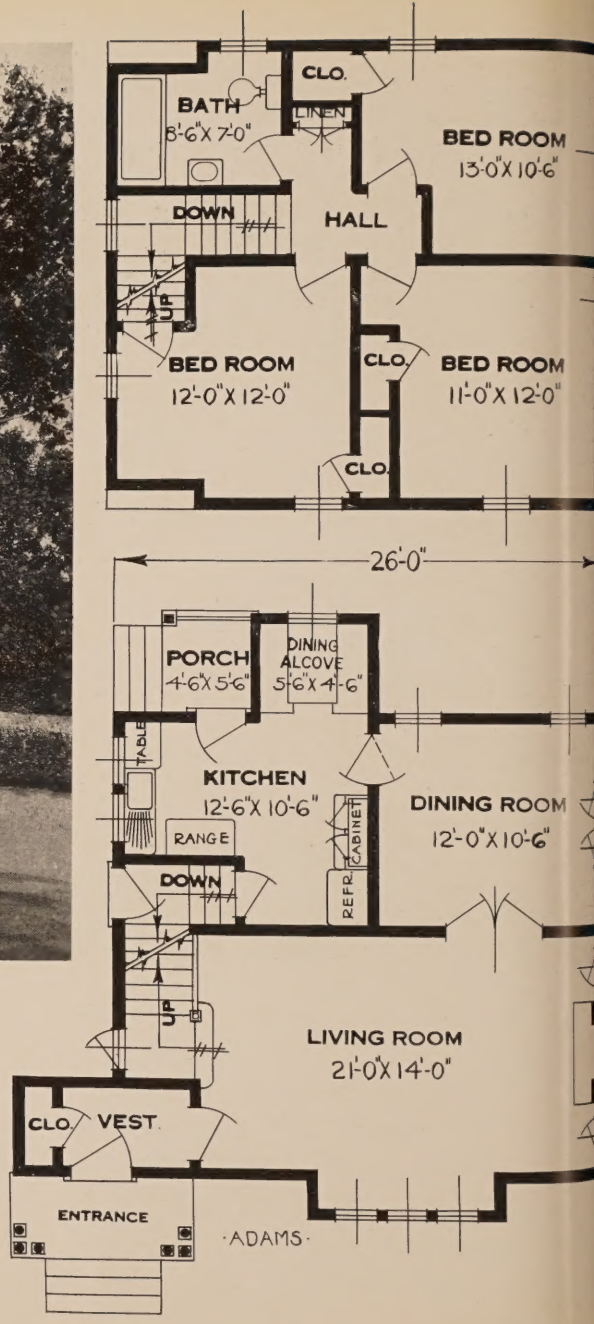
The NEWTON (Size 24x26')

The demand is growing for conveniently located sun parlors that are sunny, cheerful spots in winter and cool, pleasant places in summer. One can clearly see how the windows in the sun parlor of the Newton can be replaced by screens during the summer months, and turned into a porch on which many pleasant hours can be spent.



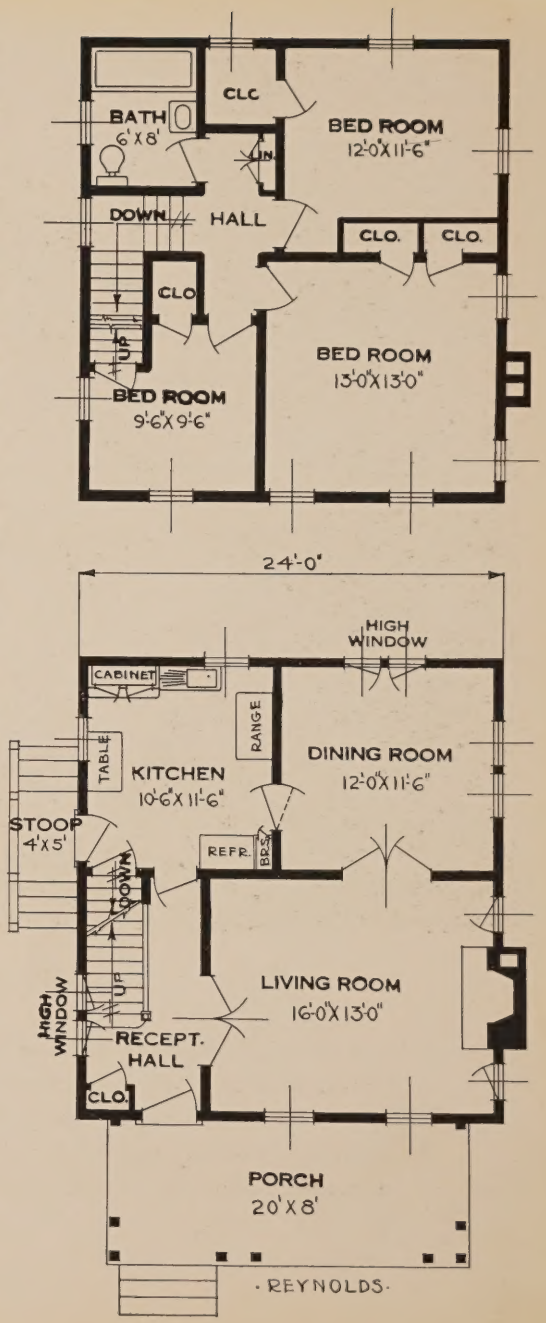
The FULLERTON (Size 26x26′)

There is no denying the warmth and homelike appearance of the Fullerton. Everything to make home life more pleasant has been employed in the design of this practical home. The floor plans afford a pleasant and compact arrangement that will be a joy to any woman who makes the Fullerton her home.



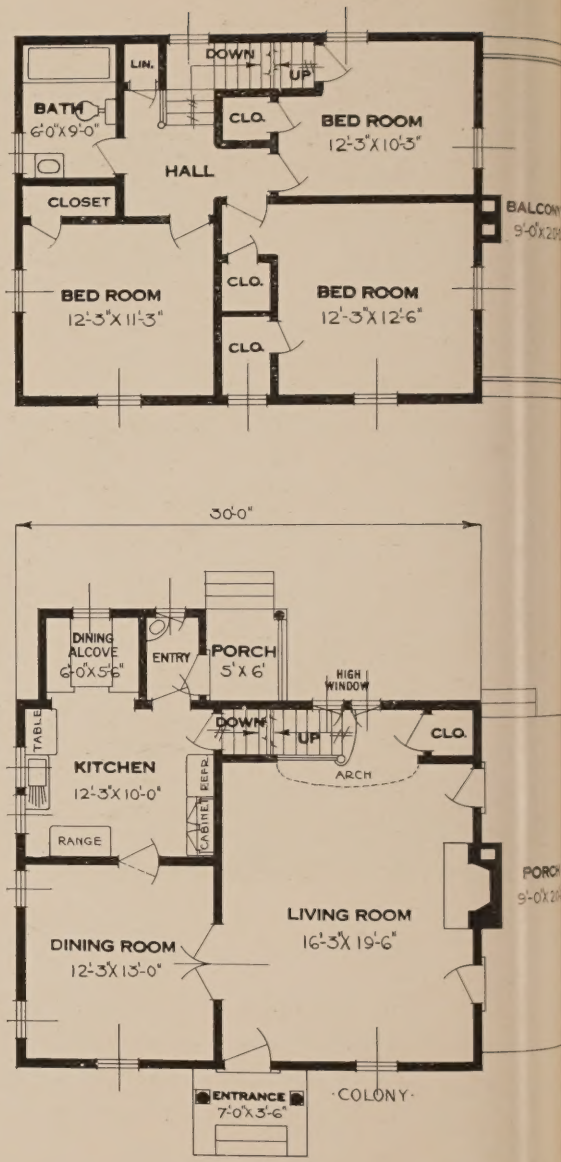
The ADAMS (Size 26x24′)

The Adams appears to have captured the character and dignity usually found in Colonial homes of much larger size and cost. This excellent example of New England architecture is correct in every detail and will be an asset to any community in which it is constructed as well as a most desirable home for its occupants.



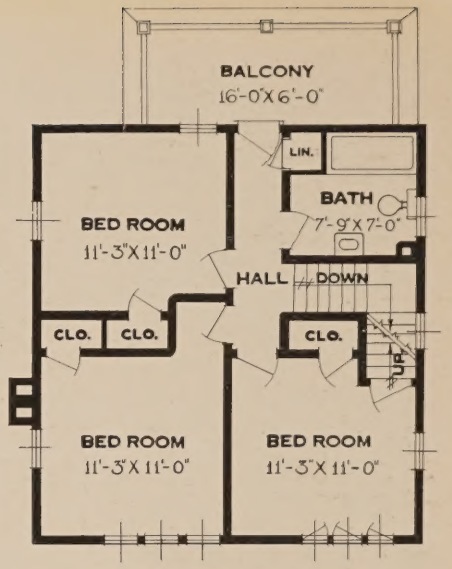
The REYNOLDS (Size 24x26′)

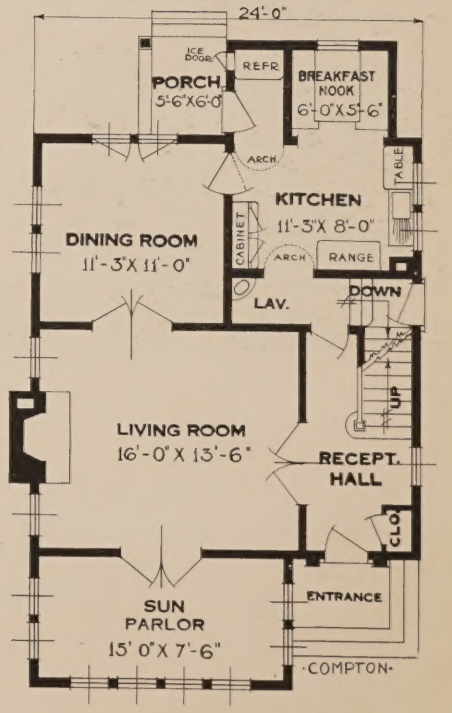
The Reynolds is an excellent example of Colonial architecture, with all modern conveniences. The large front porch with its unusual entrance effect contributes greatly toward making this home one of the most attractive square types to be found within its price range.



The COLONY (Size 30x24′)

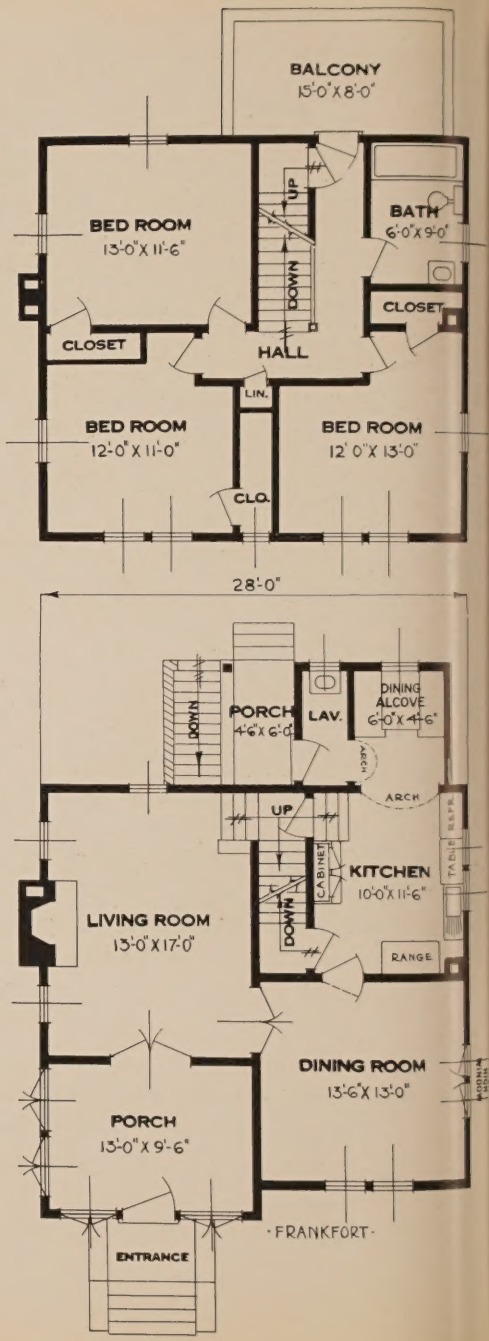
An attractive exterior has been produced by the use of stained shingles in the treatment of this Dutch Colonial design. The large porch and balcony are especially desirable and add much to its general appearance. The living room is exceptionally large and will permit any desired arrangement of the furniture.





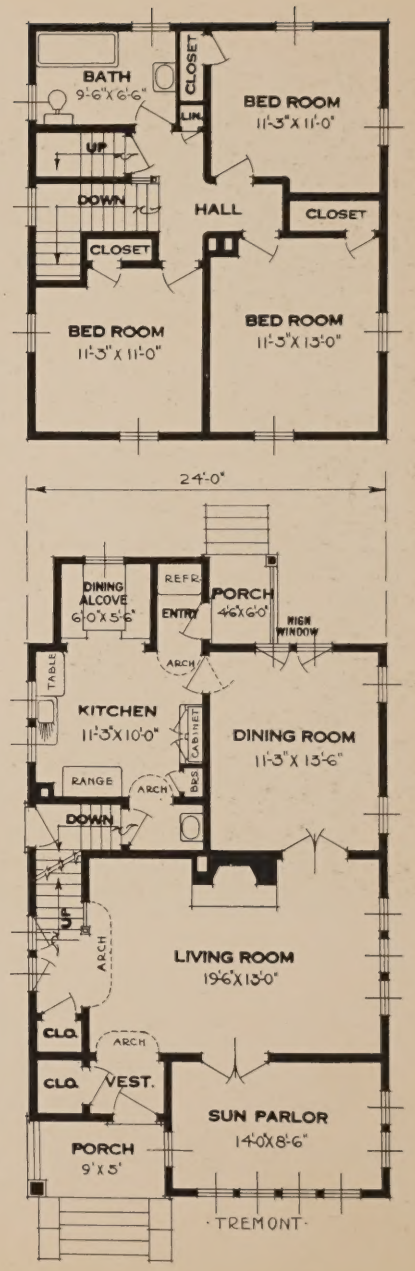
The COMPTON (Size 24x26′)

In designing the Compton a different effect has been obtained in a square type of home. The curved hood over the front door adds an individual touch to a very pleasing exterior treatment, and the sun parlor, with its eight windows, lends an abundance of light to the living room also.



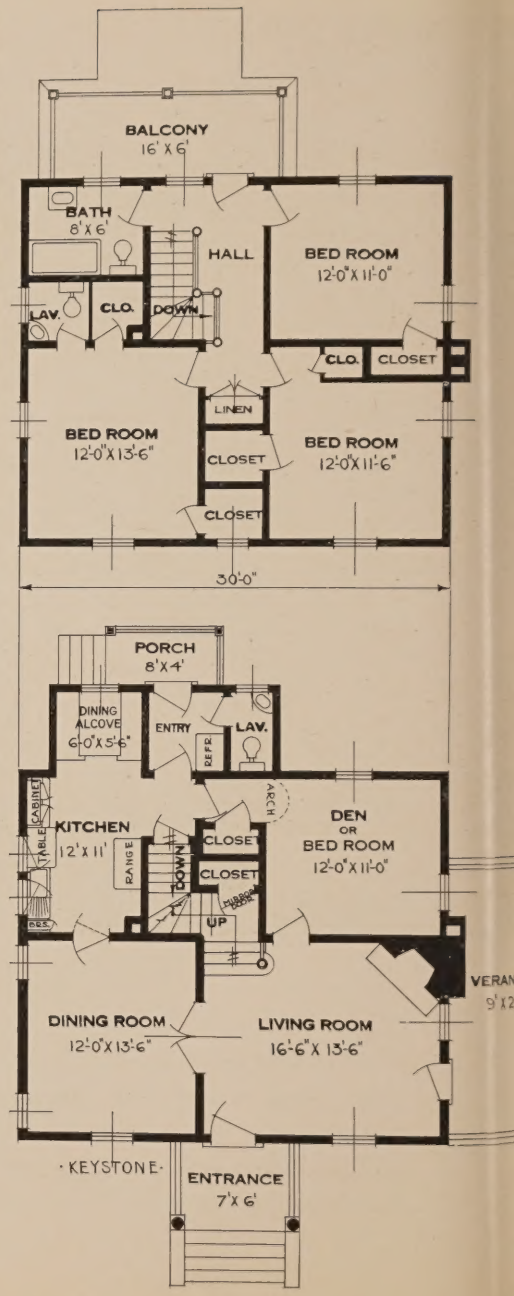
The FRANKFORT (Size 28x26')

In certain sections of the country homes with glass enclosed entrances are built almost exclusively. They are used as porches in the summer by installing screens in place of the sash. One can quickly grasp the convenience of such an arrangement. That is why homes of the Frankfort design are now increasing in popularity all over the country.



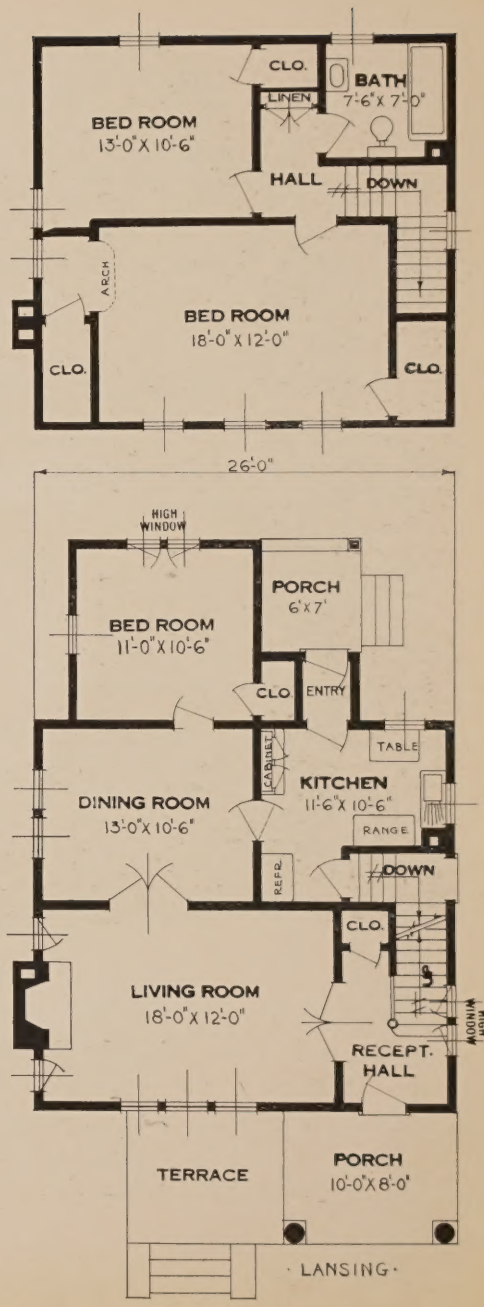
The TREMONT (Size 24x28')

It is generally admitted by all contractors and builders that the square type house is the most economical to construct, easiest to arrange conveniently, and as a rule is the most salable type. These are major points in home building and the Tremont with its distinctive appearance is well worth considering from such viewpoints.



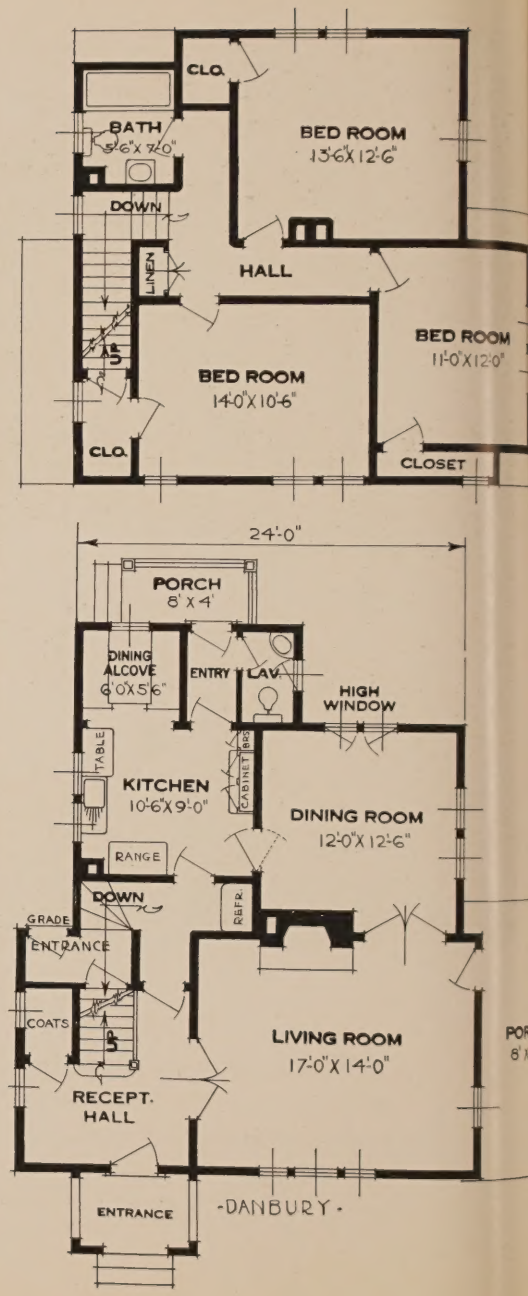
The KEYSTONE (Size 30x26′)

Ample porches and wide windows indicate the generous proportions of the Keystone. It is the square type, with all second story room ceilings square, yet it has a decided Dutch roof, with cornice sufficiently wide to protect the siding or shingles (or whatever may be chosen for outside finish) from the weather in both summer and winter.



The LANSING (Size 26x24')

One seldom finds all of the many desirable floor plan features combined with an exterior design of such interest as is offered in the Lansing. Its modest proportions make this home well within the reach of those who are working and planning for a home that will afford a lifetime of satisfaction.

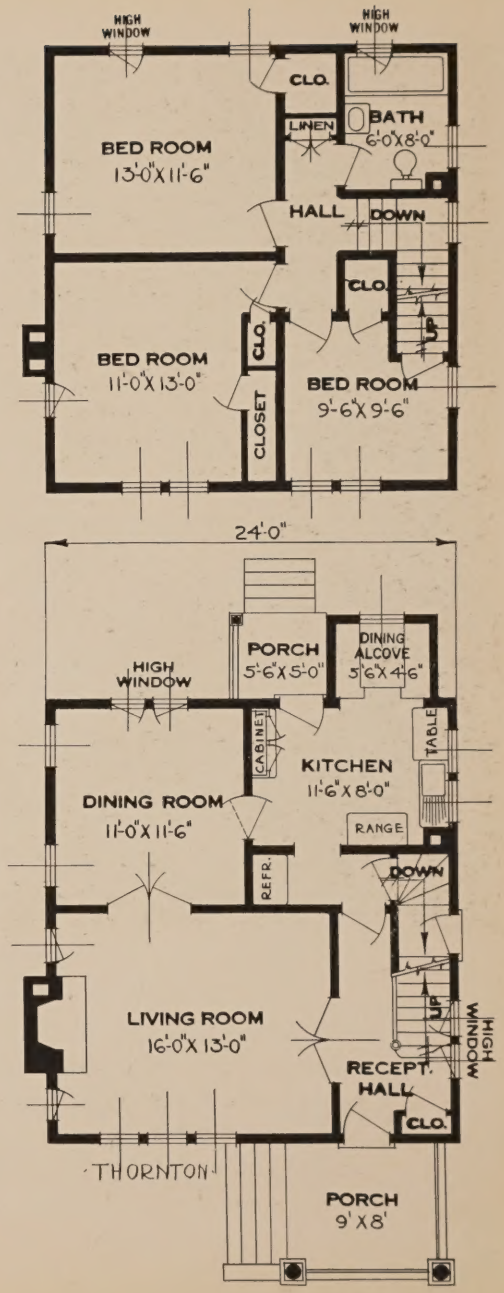


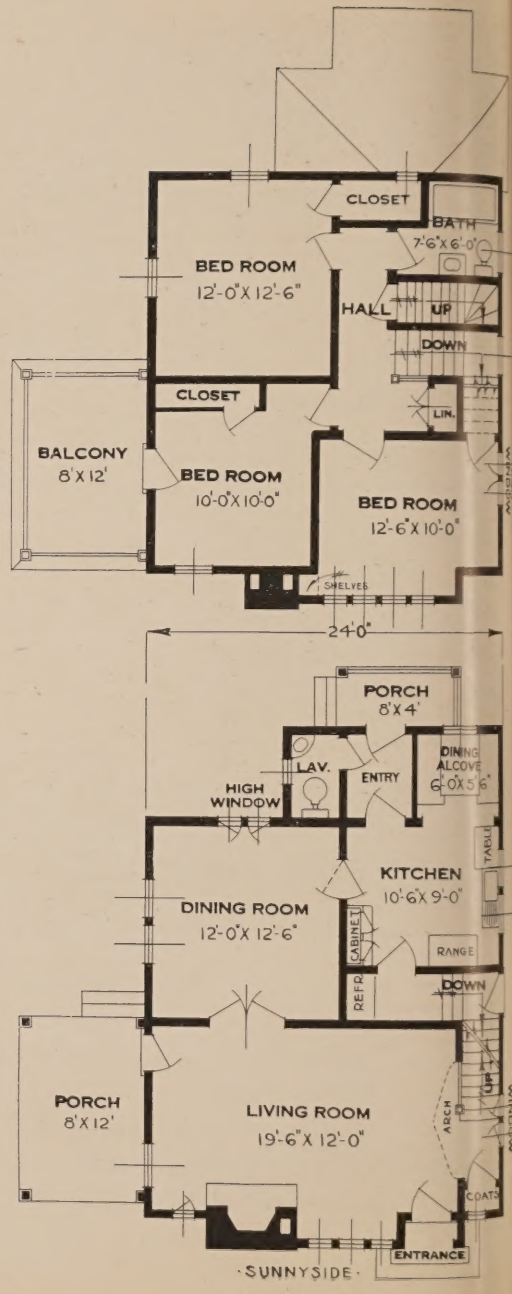
The DANBURY (Size 24x28')

In submitting the Danbury for consideration it is believed a new idea in an English type of home is offered. The entrance serves a useful as well as ornamental purpose and the large porch will undoubtedly have a great appeal for many. A combination of shingles and stucco is always pleasing and distinctive.

The THORNTON (Size 24x26')

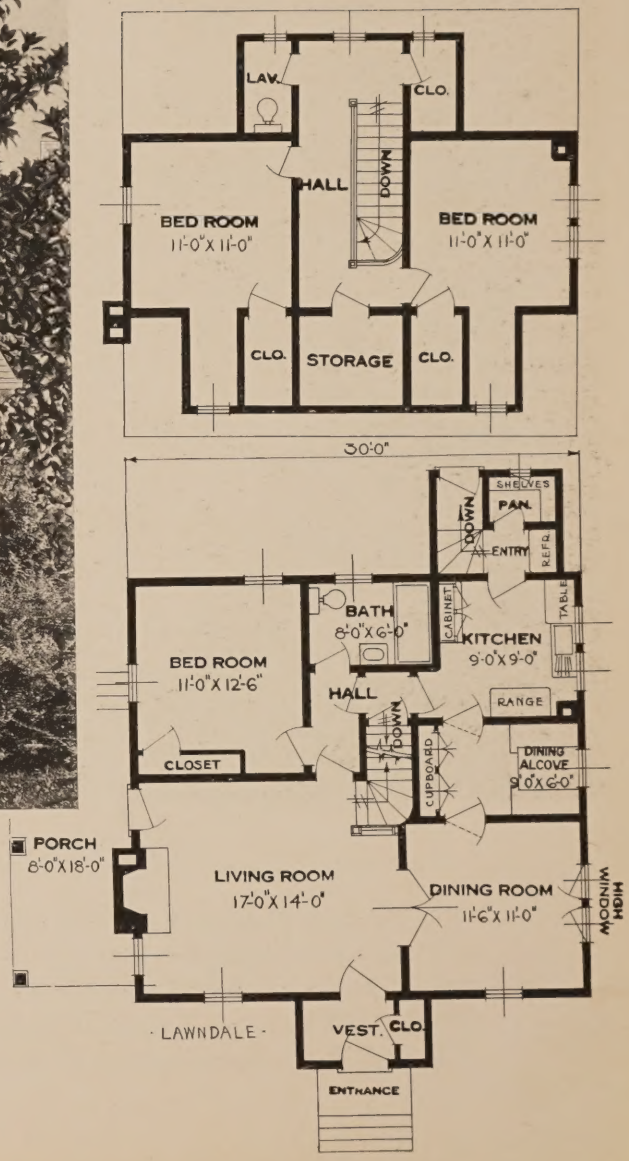
The Thornton is a splendid square type—half siding, half shingles—with a simple porch effect that is pleasing. The living room is unusually well-lighted from all sides, and for actual home comforts at low cost, the entire design is hard to surpass. Furthermore, the Thornton is always the salable type in any section of the country.





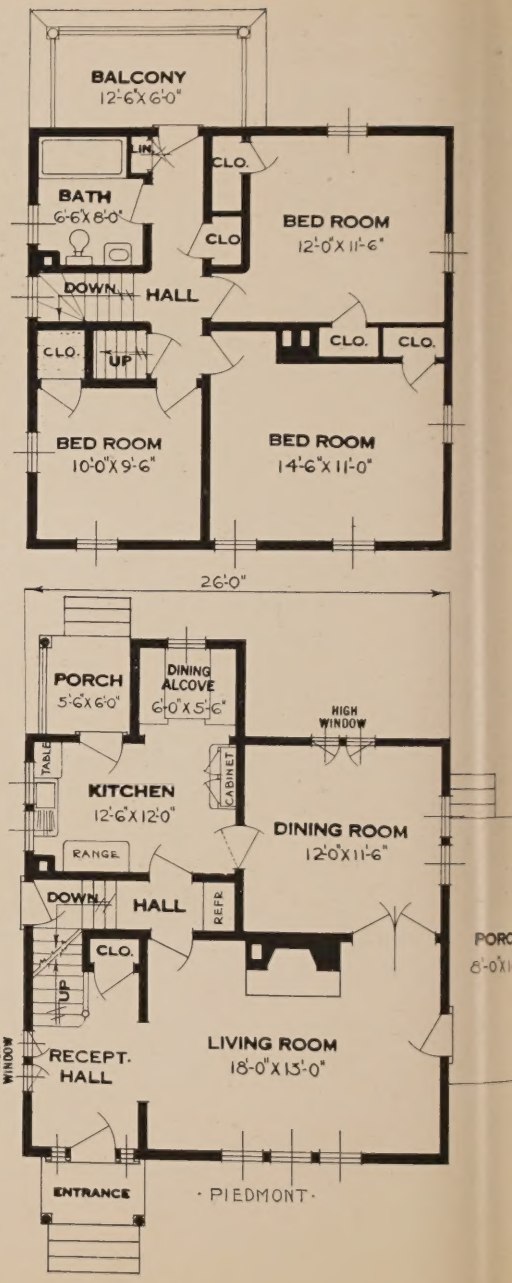
The SUNNYSIDE (Size 24x26')

One may be proud of the pride which demands something different in a home. The Sunnyside was designed especially for those whose pride leads to cheerful comfort without unnecessary extravagance. It is different and dignified, with straight line proportions that mean low cost construction and highly satisfactory comforts for its owners.



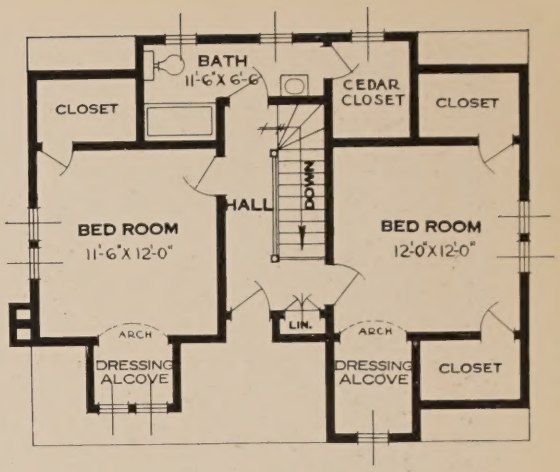
The LAWNDALE (Size 30x28′)

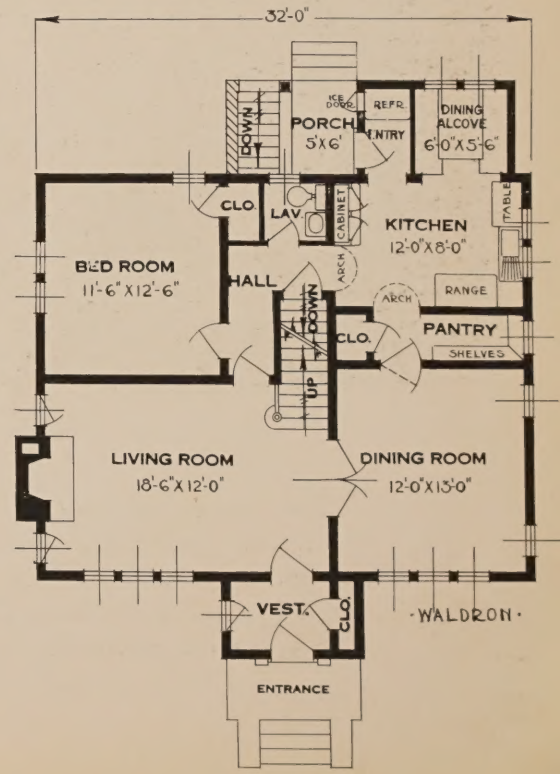
The Lawndale is a lovely home, quaint and with qualities that speak of contentment. Alone on a barren hill it would be a thing of beauty, but surrounded by garden and shrubbery it has charm and enchantment that leads unmistakably to efforts for ownership, and if it is properly constructed it will remain a home of no regrets for a century.



The PIEDMONT (Size 26x26')

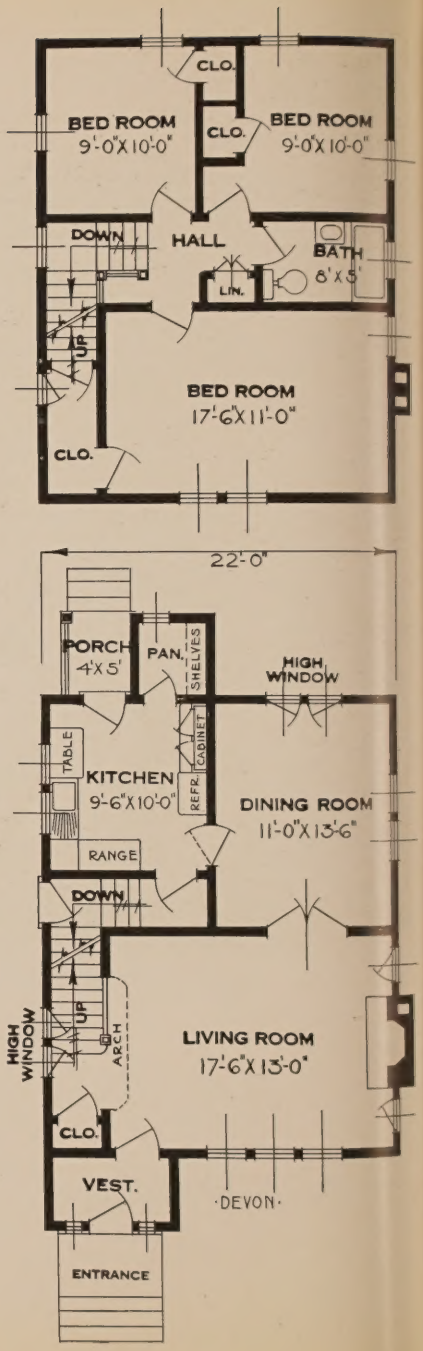
Cheerfulness is perhaps the outstanding feature of the Piedmont. The arrangement of the front windows with their shutters and flower boxes contributes greatly to its appeal. In addition the true Colonial entrance and the simplicity of the entire design give this home the charm and dignity so much desired in homes of moderate cost.





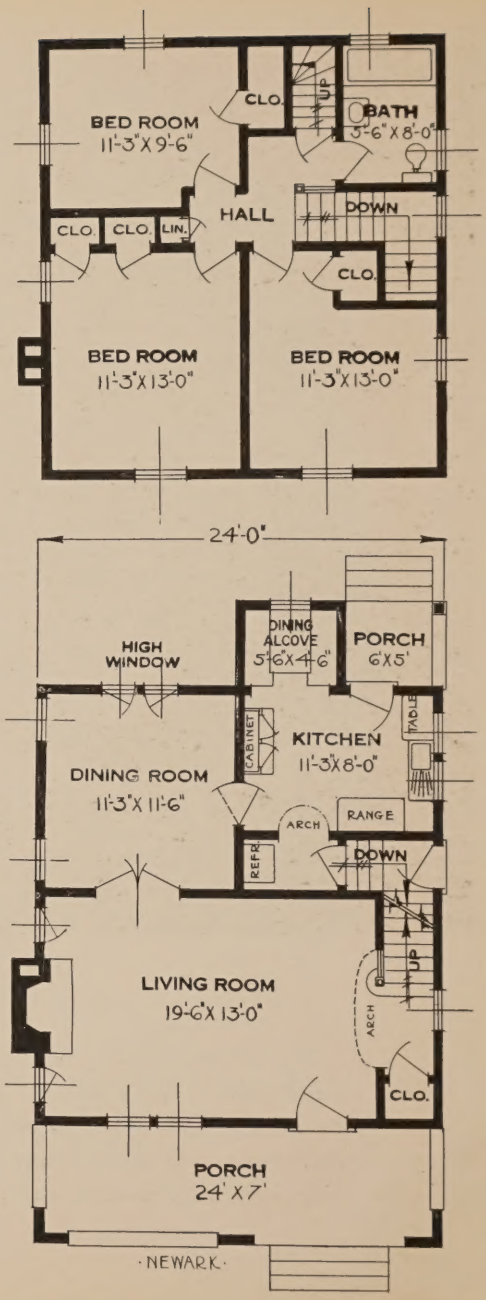
The WALDRON (Size 32x26')

It was only a matter of time before the popular Colonial style of architecture spread from the more conventional two-story types to the more informal one-story and story and a half homes. The Waldron is readily adapted to this treatment and the result is an unusually attractive home.



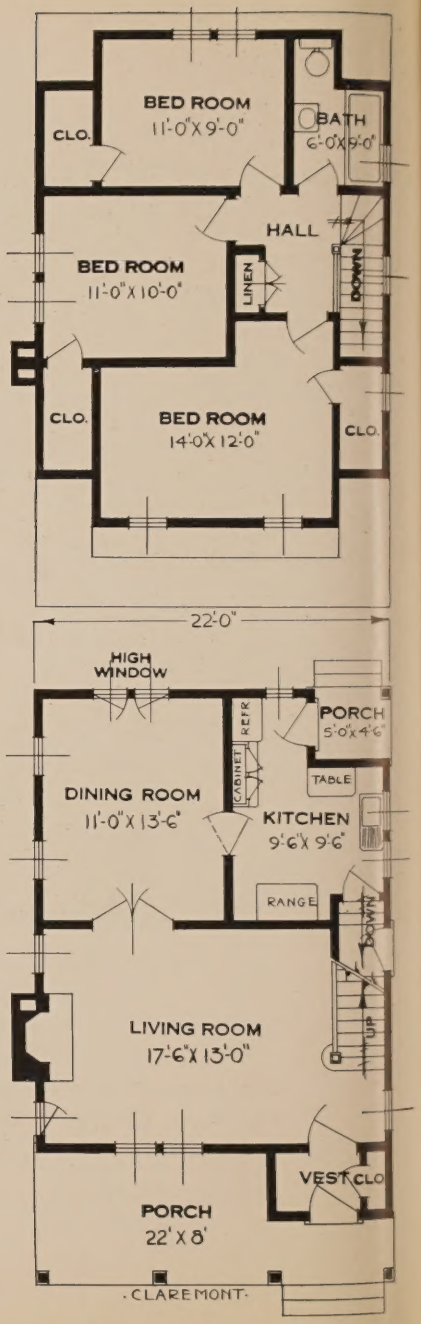
The DEVON (Size 22x28′)

The Devon has been designed for those who desire a house of the deservedly popular English style, but which is especially adapted to a narrow lot. This design is also practical and economical in its construction, and every foot of floor space has been arranged to the very best advantage possible for daily comfort.



The NEWARK (Size 24x26')

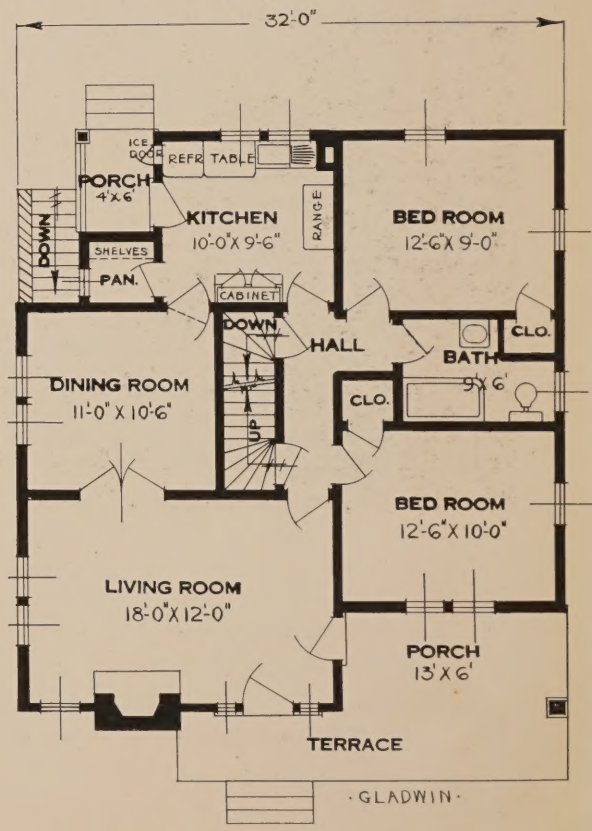
An original idea is offered in The Newark. It is the broad, inviting porch on the front of a square type house with a Dutch roof. But no fault can be found with this new treatment, and the possibilities are unusual for an attractive home, if the combination finish of wide siding and shingles is given the proper color scheme.



The CLAREMONT (Size 22x28′)

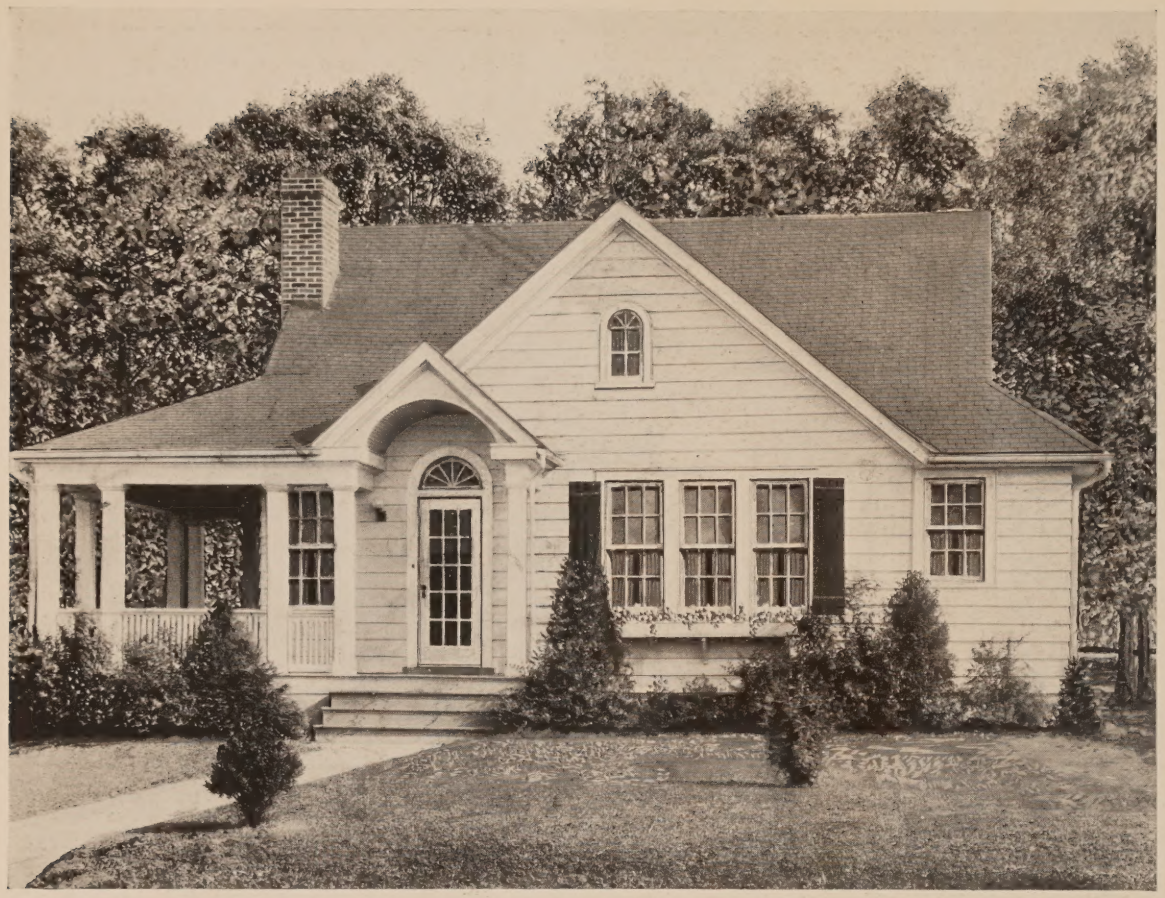
The Claremont is a step aside or ahead of the average six-room home. Its southern Colonial treatment is original and attractive and will endear it to many who love this style of architecture. Every foot of floor space has been utilized to splendid advantage, and features will be found that mean constant comfort.

Home ownership brings independence to everyone in the family—not only financial independence, but independence of character and thought as well.



The GLADWIN (Size 32x34')

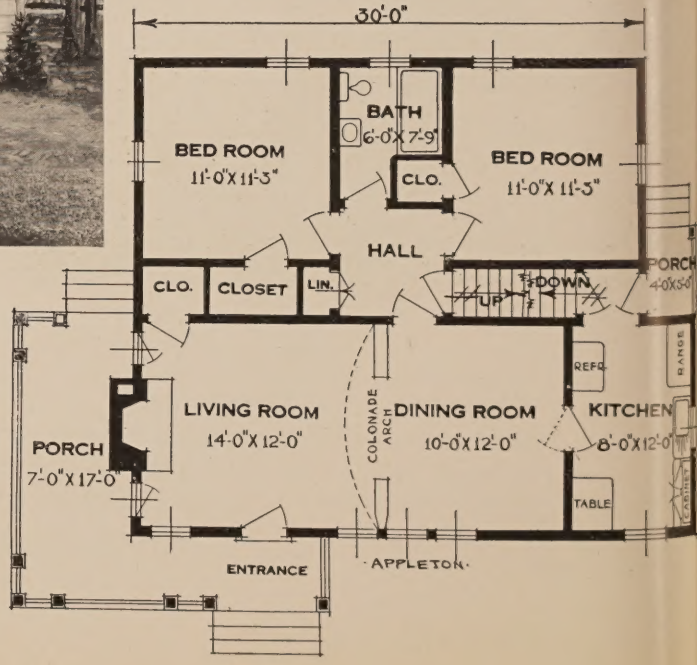
The bungalow has come to stay. It offers many advantages and lends itself readily to different modes of interior arrangements. The Gladwin has been thoughtfully designed and fulfills every requirement inside and out. Everything considered, it is a picturesque and charming home, well worth the effort and energy spent towards its possession.



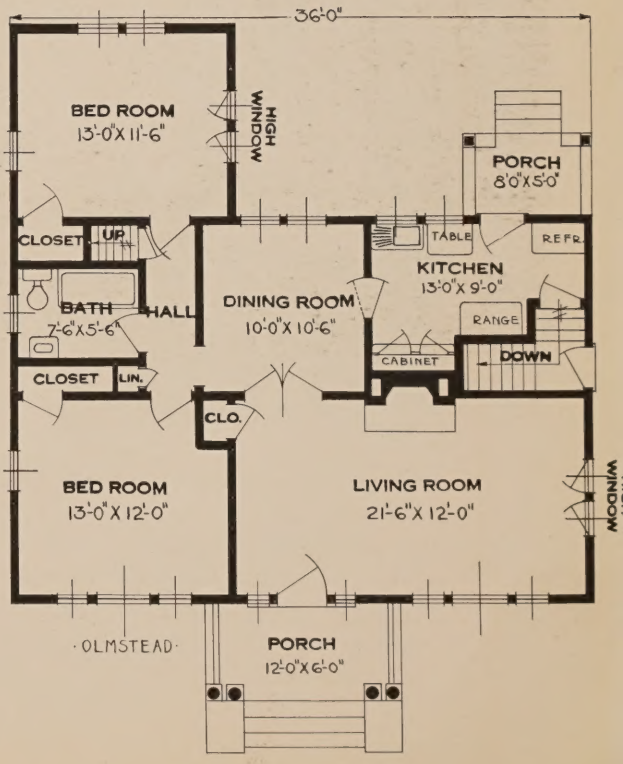
Building a home fulfills a civic obligation, furnishes protection to those most near and dear to us, instills saving and thrift habits into the minds of every member of the family, and is the surest way of making for independence.

The APPLETON (Size 30x28′)

The Appleton has an air that is homelike. The large porch on two sides with its charming entrance contributes largely to its appeal. A well arranged floor plan, with two spacious bed rooms and a light, sunny combination living and dining room will please the most exacting who are interested in one story homes.

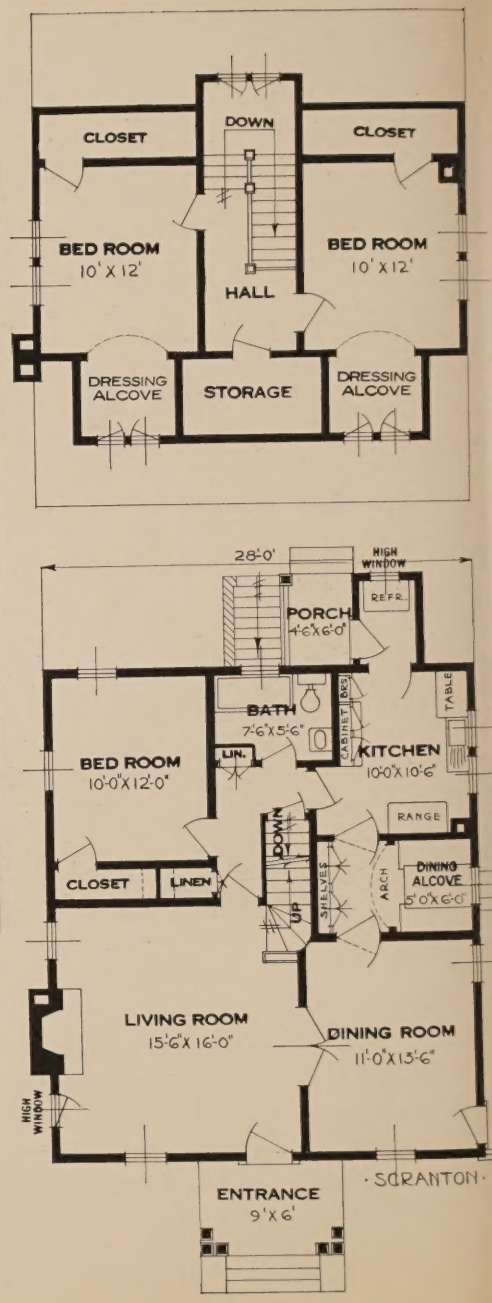


Sacrifices may have to be made in order to acquire a home; but the making of one sacrifice to attain the desired goal inspires the making of another, each forming a stepping-stone to independence.



The OLMSTEAD (Size 36x24′)

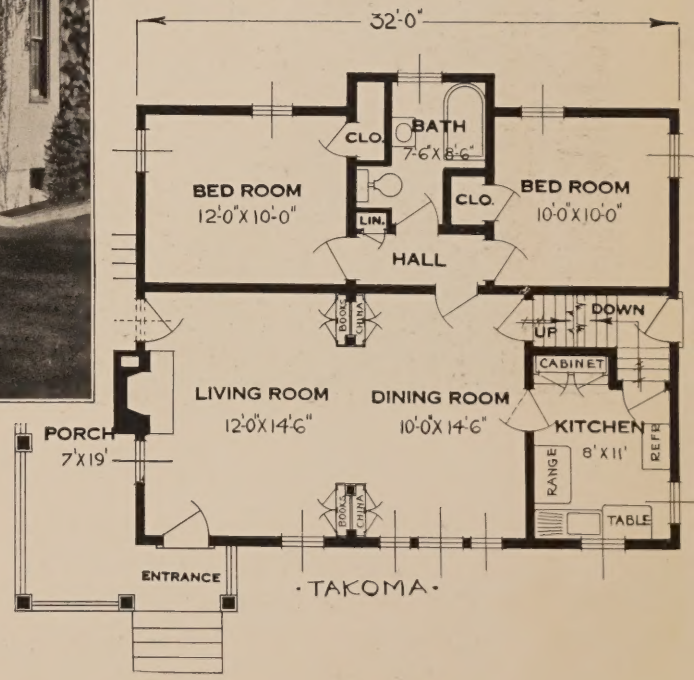
The charm and simplicity of Colonial architecture is undeniable. This fact explains why more Colonial homes have been built than all others combined during the past few years. The Olmstead will be much appreciated by those who want Colonial lines in a home of one story.



The SCRANTON (Size 28x32')

The floor plan of the Scranton must be studied to be fully appreciated. New and novel ideas will be found throughout and not one is impractical. This interior arrangement for a Colonial cottage of its proportions will at once meet the wishes of many who are looking for just such comfort at its low cost.

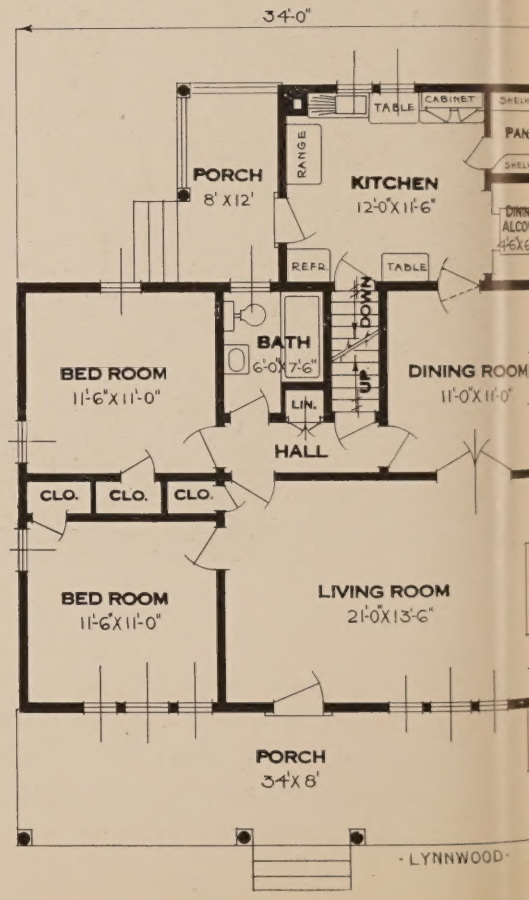
Rent paying leads to discontentment, discouragement, dissatisfaction and want in old age. Building your own home means eventual ease and comfort and assures protection in the coming years.



The TAKOMA (Size 32x26')

Much of the English cottage charm has been captured in the design of The Takoma. Rugged character is expressed in every line at the lowest cost for such construction. The floor plan will be found entirely appropriate for such a cottage, and attention is called especially to the kitchen and to the quiet bed rooms in the rear.

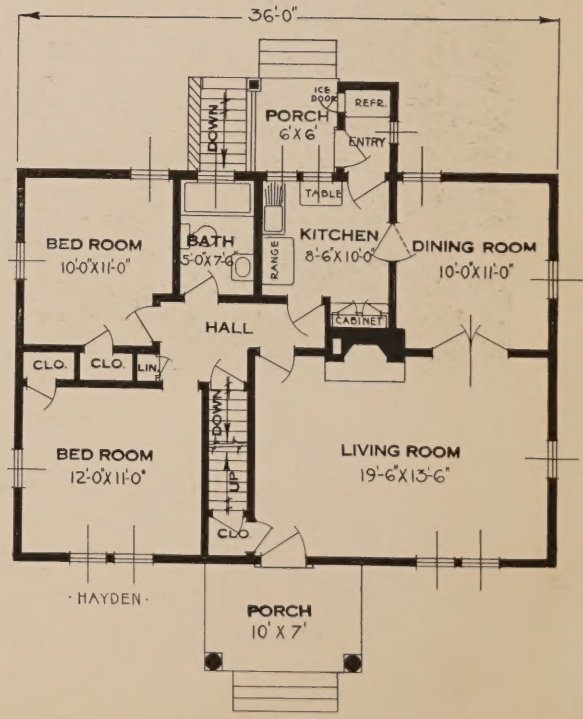
It is within the reach of every man to own a home, provided his earnings are not recklessly squandered in dissipation, folly and useless extravagance.



The LYNNWOOD (Size 34x38')

Nothing seems to have been overlooked in making The Lynnwood a home of charm and distinction. The pergola treatment over the front terrace is different, and this outstanding exterior, combined with the most popular one-story floor plan of recent years, produces a home of exceptional character.

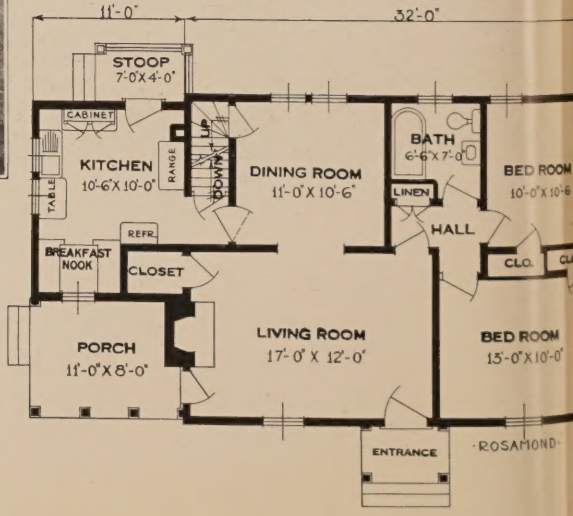
What a difference it makes, to be sure, when a man and woman own their own home. Individuality can be added by every shrub and plant, and every penny spent towards its improvement means dollars worth of inner satisfaction.



The HAYDEN (Size 36x26')

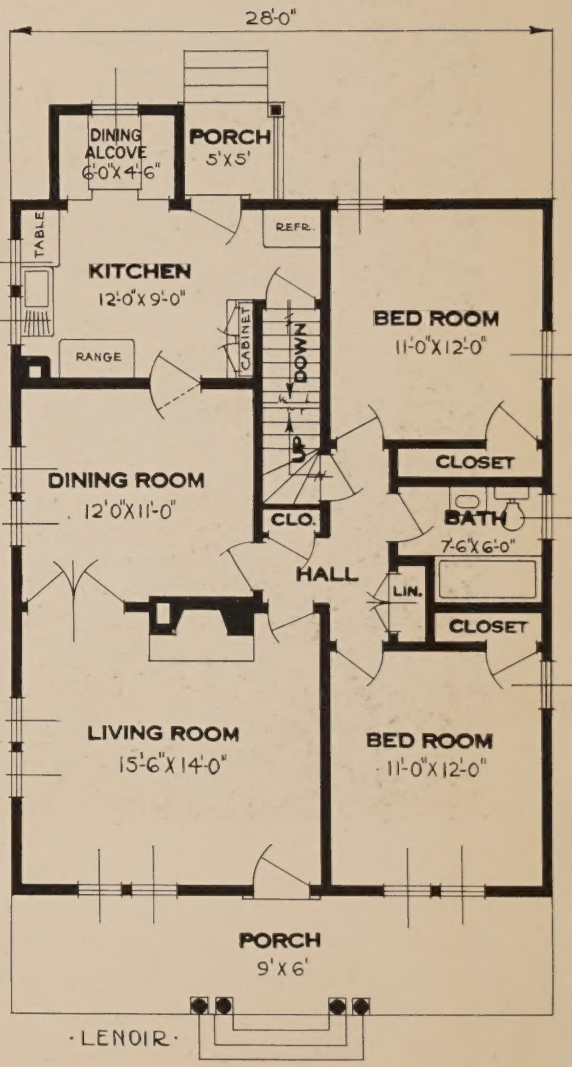
The Hayden is a home to which one can point with just pride. It is simple in design yet impressive in appearance, with a front porch treatment that is original. This design will compare favorably with far more expensive homes and it will be equally attractive with shingles or siding used as an outside finish.

Home ownership should be the goal of every man. It is a distinct mark of success. It speaks to all who know him of his character—thrift, progress and determination. It may mean self-denial for a few years, but always it marks a man as worthy and deserving of the highest respect and confidence.



The ROSAMOND (Size 32x24′)

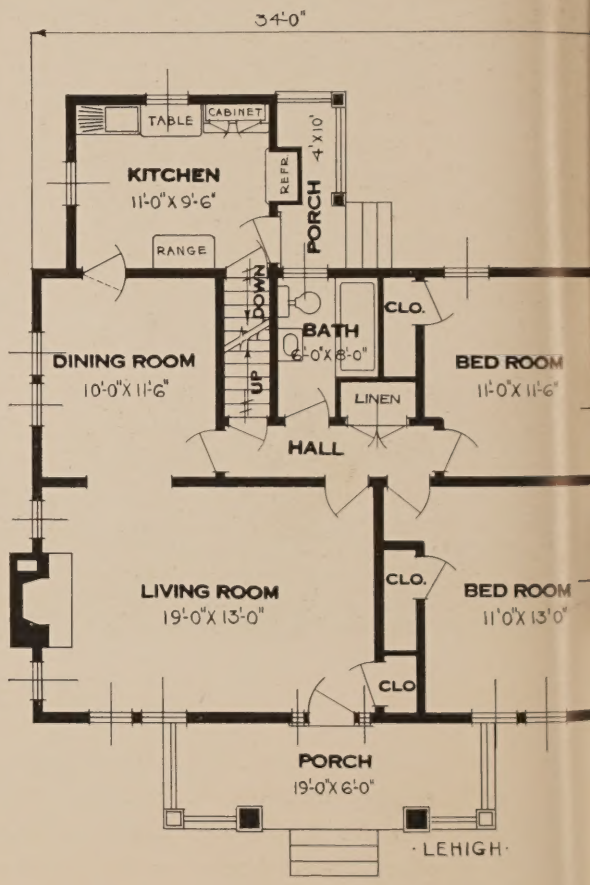
The Rosamond is offered as complete proof that art can be added to a home without unnecessary expense. Here will be found the distinguishing earmarks of Colonial architecture combined with the simplest and most economical construction. The results give a most pleasing and dignified cottage at a cost within the means of the many.



The LENOIR (Size 28x36')

Beauty in design is the result of accuracy in proportions and not of money foolishly spent on fancies. The Lenoir gives the appearance of a home that would sell for twice its cost, and yet it is entirely within reach of those who wish to convert their rent money into a quiet home of their own.

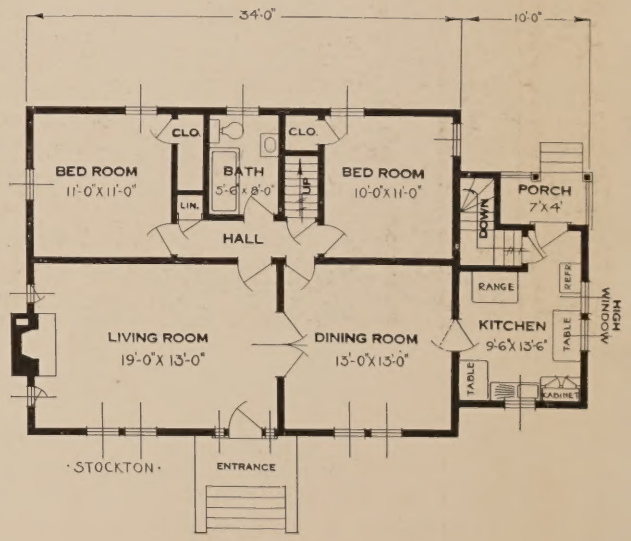
To own a home makes for steadfastness of character; to move from place to place as a renter encourages shiftless habits of thought and action.



The LEHIGH (Size 34x26′)

The Lehigh will always be a popular design because it is adaptable to many attractive modes of exterior treatment. Here, stucco is shown but siding or shingles may be used with splendid results. While it can be built very economically it is in no sense the type of home that borders on the commonplace.

A home, with play grounds, flowers, trees and sunshine is the birthright of every child. It is in the early years of youth that character is formed, when home teachings make lasting impressions and when love and sentiment in the home play an all important part.



The STOCKTON (Size 34x26')

For a small home The Stockton is an architectural gem. What a difference a little careful planning and the expenditure of a few extra dollars make in the appearance of a home. Every penny spent in the interest of a well proportioned building will add dollars to the value of it during its entire lifetime.

SIX REASONS WHY

You Should Build Your Home of Lumber

1. Because you want a better home at lower cost. The initial cost of a home of lumber requires less of your available capital and leaves more for other things that add so much to the joy of living.

2. Because homes of lumber are more comfortable. Lumber walls resist heat loss better than ordinary masonary walls—and equally as well as the very best. Lumber walls are more readily and economically insulated than any other type, which means that they reduce heating bills, and insure comfort.

3. Because you want to avoid a high up-keep. You can paint and maintain a home of lumber in excellent condition on one-half the interest that would accrue on the extra cost of a masonry home, to say nothing of the additional taxes.

4. Because you want a permanent home. Well built frame construction is practically everlasting. Thousands of lumber dwellings have been in use from 200 to 300 years. Homes of lumber last far beyond the needs of the average builder's generation.

5. Because you want a home of beauty. No other time-tried material offers the grace of outline, the variety of surface texture and color that lumber makes possible. Your home may be one color this year and another the next, if you so desire. Shingles or stucco can be added; porches, window openings and room arrangements readily changed to meet new and unexpected requirements.

6. Because a home of lumber is more salable. The home of lumber costs less to build and is therefore more readily sold to a wider circle of potential purchasers. Four out of five Americans live in lumber homes. They are acquainted with their merits and stand ready to buy your home when it is for sale.

IMPORTANT

THERE are three main reasons why every thoughtful person who builds a home should have complete blue prints and specifications:

First: So that all changes, if any, may be properly made on the plans before the construction work is begun.

Second: So that disagreements and misunderstandings during the course of construction may be avoided.

Third: So that the home when completed will be exactly as represented in the picture and plans.

Everyone should beware of the carpenter or contractor who claims to be able to do "just as well" without plans, or with pencil sketches. Such claims denote inefficiency, or a desire to "get by" with his own methods of construction, which are never as good.

Reliable contractors invariably insist on complete plans so that satisfaction may be guaranteed.

This trade-mark on the corners of your plans will assure you that they are true copies of the originals, and that the exterior of your home when completed will be exactly as illustrated

Trade-Mark Reg. U. S. Pat. Off.

All house designs shown in this book are copyrighted, and are to be constructed only when our trade-marked plans are used.

Standard Homes Company, Colorado Building, Washington, D. C.

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